

# THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

PRO

## ADVERTISING & MARKETING AGENCIES

### 87AM

**Name:** Cunningham, Adam

**Address:** 42 West 39th Street, 4th Floor, New York NY, 10018

**Phone:** 646-626-5555

### AKA NYC

**Name:** Furze, Elizabeth

**Address:** 321 West 44th Street, Suite 401, New York NY, 10036

**Phone:** 212-584-0400

### AKA NYC

**Name:** Moore, Scott

**Address:** 321 West 44th Street, Suite 401, New York NY, 10036

**Phone:** 212-584-0400

### Amanda Bohan Marketing

**Name:** Bohan, Amanda

**Phone:** 201-472-0855

**BDB Marketing**

**Name:** Bernstein Betsy

**Address:** 145 West 45th Street, 8th Floor, New York NY, 10036

**Phone:** 212-293-3521

**Blue Vista 725**

**Name:** Sicoli, Matt

**DTE Agency**

**Name:** Hammond, Monica

**Address:** 1501 Broadway, Suite 1304, New York NY, 10036

**Phone:** 212-874-5348

**Hofstetter+Partners/Agency 212**

**Name:** Hofstetter, Bill

**Address:** 41 East 11th Street, 11th Floor, New York NY, 10003

**Phone:** 212-994-6671

**In Focus Marketing**

**Name:** Schneider Sindy

**Address:** 308 West 46th Street, New York NY, 10036

**Phone:** 212-246-0090

**Leanne Schanzer Promotions**

**Name:** Schanzer, Leanne

**Phone:** 732-946-8618

**Marathon Live Entertainment**

**Name:** Karns, Mike

**Phone:** 814-746-2583

**Red Rising Marketing**

**Name:** Redman Michael

**Address:** 555 8th Avenue, Suite 905M, New York NY, 10018

**Phone:** 212-279-4815

**Serino/Coyne**

**Name:** Coyne, Nancy

**Address:** 437 Madison Avenue, 6th Floor, New York NY, 10022

**Phone:** 212-626-2700

**Serino/Coyne**

**Name:** Corradetti, Gregory

**Address:** 437 Madison Avenue, 6th Floor, New York NY, 10022

**Phone:** 212-626-2700

**Situation Interactive**

**Name:** Bazadona, Damian

**Address:** 1372 Broadway, Floor 20, New York NY, 10018

**Phone:** 212-982-3192

**SPOTCo**

**Name:** Lieberman Prin, Stacey

**Address:** 512 7th Avenue, 2nd Floor, New York NY, 10018

**Phone:** 212-626-3355

**SPOTCo**

**Name:** Sosnowski, Stephen

**Address:** 512 7th Avenue, 2nd Floor, New York NY, 10018

**Phone:** 212-626-3355

**SRO Theatrical**

**Name:** Krassner, Meri

**Address:** 1650 Broadway, Suite 1105, New York NY, 10036

**Phone:** 212-391-2434

**The Pekoe Group**

**Name:** Pekoe, Amanda

**Address:** 1460 Broadway, New York NY, 10036

**Phone:** 212-764-0890

**The Social Edge**

**Name:** Thione, Lorenzo

**Address:** 1001 Avenue of the Americas, 14th Floor, New York NY, 10018

**Phone:** 347-244-7437

**Type A Marketing**

**Name:** Cole, Andrew

**Address:** 1650 Broadway, Suite 800, New York NY, 10019

**Phone:** 212-307-0800

**Type A Marketing**

**Name:** Martin, DJ

**Address:** 1650 Broadway, Suite 800, New York NY, 10019

**Phone:** 212-365-6844

**AKA AU**

**Name:** Katos, Vas

**Address:** 410 Elizabeth Street, Suite 511, Sydney New South Wales, 2010

**Phone:** (+61) 2 8188 2029

**AKA UK**

**Name:** Forrester, Natalie

**Address:** 68 Sackville Street, 2nd Floor, Manchester , M1 3NJ

**Phone:** 0161-228-2209

**AKA UK**

**Name:** Lynch, Ross

**Address:** 115 Shaftesbury Avenue London, WC2H 8AF

**Phone:** 020-7836-477

**AKA UK**

**Name:** Macbeth, Kirstee

**Address:** 15 Queen Street, Edinburgh, EH2 1JE 44

**Phone:** (0)131 603 7370

**Allied Integrated Marketing**

**Name:** Kendall, Clint

**Address:** 55 Cambridge Parkway, Cambridge Boston, 2142

**Phone:** 617-859-4800

**Pomerson Road Marketing**

**Name:** Pomerson, Laurie

**Address:** 232 9th St NE, Washington DC, 20002

**Phone:** 212-306-0343

**Reed Creative Group**

**Name:** Reed, Holly

**Address:** Texas

**Phone:** 903.721.0331

THE PRODUCER'S PERSPECTIVE PRO