

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday Pros!

First . . . what a conference!!!

Oh man, I'm still all giddy from excitement from the takeaways and action items and inspiration advice I got from all our great speakers.

And I'm so inspired by those of you who were able to get thee to New York City and participate in our two days of awesome, action-inspiring, education.

As we announced live, we've already put our 2nd conference on the schedule . . . and since so many of you asked for super-advance notice so you could plan your lives around a trip, I wanted to make sure you knew about it now.

TheProducersPerspectivePRO 2nd Annual SuperConference will be held on November 10th and 11th, 2018. And, you can register right now and save a bundle because you're a Pro. [Click here](#) for our Super Early Bird rate.

So, my tip for all of you this week? Especially for those of you who came to the conference?

It's simple.

If you came to the conference, you walked away with a to do list. Start this Monday off by tackling at least three of those things on it.

The great thing about conferences is that they get you all hyped up to conquer the world. And then they end. We need to KEEP THE MOMENTUM GOING.

An object in motion tends to stay in motion.

So keep your momentum going by actioning some of your items.

If you weren't at the conference, I'm sure you've got some to-dos to do today, right? Something to get you closer to your goal. Look at your calendar . . . find an hour in it somewhere (even if it's later tonight when you'd watch Law & Order or even if you have to cancel something), and block it off. Take that time to get @#\$% done, and get yourself closer to your goals.

See, life can't be 24 conferences, unfortunately . . . or even 24 hour coaching . . . you need to learn to take the steroid shot of coaching, conferences, etc. and make it last by keeping your momentum going with small, fits of action.

Go get 'em!

Best

Ken

P.S. [Click here](#) to sign up for next year's conference. It's going to be bigger than ever . . . because when I see something working, I just want to make it more awesome!

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: Writing clear and unique characters
- Dialect coaches have been added to the PRO resource list!
- Get tips from Pros on raising money!

