

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hey Pros!

We've got a jam-packed Tip of the Week this Monday, so let's get to it.

As you know, this weekend is our 2nd Annual Super Conference! Woohoo! (If you don't know that we've got a conference this week, then you really have to pay attention to your email because we've sent like 147 messages about it.)

I'm thrilled to say that we're just about sold out, with only about 20 tickets left. We've grown TWICE as large in one year! Awesome right! More people, more speakers, more success for everyone for sure. (And you can bet we've already set a goal to double that next year. Actually I've set a goal to 10X that next year, but haven't told me team yet, so shhhhh.)

This week's Tip is all about our conference. And instead of giving you one tip, here are . . .

5 TIPS FOR THIS WEEK'S SUPER CONFERENCE.

1. Come.

Duh. If you don't have a ticket yet, then get it now by [clicking here](#). Look for cheap flights [here](#) if you're out of town and get a hotel [here](#).

There isn't a conference like this ANYWHERE else in the world. So come.

You'll leave energized, inspired, and educated. Guaranteed.

2. Take Away ONE Action Item Per Speaker.

A conference this jam-packed can be overwhelming. You'll walk away with so much to do you don't know where to start!

While you should take notes throughout the sessions, bring a highlighter and highlight one and only ONE action item that you will execute following the conference per speaker. When the conference is over, you'll have 10-20 highlighted "To Dos" that'll make a great, orderly, actionable list that will propel your project forward.

3. Ask What Others Learned On Each Break

During the breaks find someone you don't know and say, "Enjoy that? What did you get from it," and see what others are taking-away. And listening to other opinions is a great way to start a conversation.

4. Giveaway 10 Biz Cards

You have biz cards, right? First don't forget to bring them. (You can make some quick ones [here](#) if you don't have them.)

Second, make at least 10 connections with people and pass out those cards. Conferences are not just about what's on the stage. They're about what happens on the breaks and at the networking events. So hand out those cards like they are candy on Halloween!

5. Make 3 Coffee/Skype Dates for the Following Month

Everyone says, "We should get together sometime!" Not everyone whips out their calendar and makes a date. Be THAT person. Make three dates with people to follow up, catch up, buddy up, etc. Success comes twice as fast when you have a partner-in-action. Find one this conference.

Oh, and a bonus . . .

6. SAY HI TO ME!

Make sure you find me and say hello! And tell me how we can help you. I'm so looking forward to hearing about all your projects and progress, and finding out how we can help you make even MORE progress (Look for our suggestion box too). We've got a big #5000x2025 goal, so make sure you find me and say hello!

Go get 'em. And see you this weekend!

Best,

Ken

P.S. This is your last chance to get one of the few remaining tickets to our 2nd Annual Super Conference! [Click here](#) and join us.

[This Week on the PRO Facebook Group](#)

Here are just a couple of things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: Share your Pitch Reels and Look Books
- Resource of the Week: The Touring Business Model
- Learn how to build a social media following in 30 days
- See what your fellow Pros are writing about these days

[Come join the discussion!](#)