

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday Pros!

And for those celebrating today, a very Happy Christmas!

This is that time of year when every publication out there rolls out a Top 10 of 2017 list. Top 10 Photos, Top 10 Things a Certain Politician Said on Twitter, and of course, Top 10 Shows! (We were honored that [Once on this Island](#) appeared on so many of them!)

I even came up with my ["Top" list of Broadway Moments in 2017](#).

As your year wraps up, I'd urge you to create your own Top 10 list.

But not your Top 10 Shows or Tweets or anything of the like.

I want you to come up with YOUR Top 10 Moments in 2017. What were 10 things that went awesome this year for you? It can be anything. Starting a new play. Going to our Superconference. Meeting a collaborator. Or sure, seeing a show if that show inspired you to do more with your own projects.

They can be anything . . . but they gotta be "tops."

Take a moment and do this right now.

(I'll wait!)

Now look at that list you just created. Pretty good year, right?

Ok, Step 2.

Let's do the reverse. Write me a list of Top 10 Things that you could have done to make the year even better. Maybe you could have finished that play, GO to our Superconference, meet more people, etc, etc.

Take a moment and do THIS right now.

(I'll wait again.)

Got it?

These Top 10 lists should serve as the start of your plan for 2018. One list reminds you of how awesome things can be when you put some action behind your goals. And the next one reminds you of what you can do better in 2018.

And we all can do better. Me included.

And we will.

Next week . . . I'll give you a tip on that pesky New Year's Resolutions and how to make sure you nail yours.

Best,
Ken

P.S. Office hours are tonight! Make sure you tune in!!! And bring your questions.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- The Weekly Challenge: How to Become a Better Director.
- Need a General Manager? Recommendations from Pros here.
- Sponsorship opportunities with NAMT.

[Come join the discussion!](#)