

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Hey PRO!

Happy Monday!

When my team and I were designing PRO, we made a vow that it would be an evolving site.

This wasn't going to be a set-it-and-forget-it online destination. We promised to add more and more resources to PRO as I discovered them, as well as information that my consult clients and your fellow Pros asked for.

The site has already tripled in size since we've started.

Just look at the lists we've added recently:

- **Theater Festivals** (Festivals productions are cheaper, and give your show a stamp of approval to Producers)
- **Contests and Awards** (Another great "Good Housekeeping Seal" and some come with cash!)
- **College Theater Professors** (College theater programs are the next place to develop new musicals.)
- **High School Drama Teachers** (Got the perfect show for high schoolers to do? Market to them yourself.)
- **Recording Studios in NYC** (Every new musical needs a good demo.)

And more! There are currently over 25 lists of people and organizations who can help you and your show, from literary agents to producers and more.

[So sign on to PRO today](#) and check out the *Lists, Labels, Vendors and More* page.

And make sure you check back often to see what we've added, because there is lots more to come. Because here at PRO, we are determined to be the best place for continuing theatrical education there is.

Go get 'em!

Best,

Ken

P.S. Do you have a request for info that we can put on PRO? Just click reply and let me know what you want and we'll work on it!

P.P.S. Speaking of continuing education, there are still a few spots left in our agent workshops. Our first one is Tuesday, March 7th with Ally Shuster at CAA. You save \$97 off the cost because you're a PRO. [Click here to get one of the last few spots.](#)