

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday, PROs!

So, look . . . I've been cheating on you.

You know that Producer's Perspective PRO newsletter you get in your mailbox every month? Well, it's not the only newsletter I write.

Last year I started writing a newsletter exclusively for my Broadway Investors, called *The Recoupment Report*, which is the only newsletter in existence dedicated to the world of Broadway Investing.

I started writing it because, well, my investors asked me to.

They told me they wanted to understand more about investing in Broadway shows, so they could make smarter decisions about the shows they invested in.

And I'm all for that.

Because I believe that the smarter our investors are, the better our business is.

So I put together a physical newsletter that gets mailed to their homes four times a year that includes:

- Exclusive articles written by me about investing in Broadway shows, including "Quant Corner" (a "moneyballing"-like analysis of Broadway)
- Insight into the latest quarter of Broadway business compared to previous quarters.
- A collection of other articles about Broadway investing from publications around the world.
- A list of upcoming Broadway shows (some not even public) so investors can find investment opportunities early.
- Rumors and gossip about the Broadway business world that can affect investments.
- And more.

The Recoupment Report has gotten rave reviews from my investors who have used it to navigate the often murky waters of Broadway investing. It has been such a hit that I've allowed non-investors to purchase a subscription to *The Recoupment Report*.

But not you. You can't buy it.

Because I'm going to include it for free as part of your membership in PRO!

So when you get this month's newsletter, make sure you look for *The Recoupment Report* in your envelope! It'll give you insight into why investors make decisions to invest, which will help you position your shows to be more attractive to those same investors.

Enjoy it and go get 'em!

Best,

Ken

P.S. The first agent workshop is in NEXT WEEK! Come meet Ally Shuster from CAA on Tue, March 7th at 7 PM. [Click here to register](#) and use code Agent97 to save almost \$100!