

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday PROs!

Unless you were living under a rock that was also under another rock, then you probably heard some chatter about the end of our President's first hundred days over the weekend.

Don't worry, I'm not going to talk about politics. (Because aren't we all sick of 'em anyway? Boy, if we could just get back some of the hours we've all spent talking about politics over the past six months, we could probably all write or produce a new play!)

I *am* going to talk about 100 days though.

Just not the President's.

YOURS.

This is a great moment to sit down with yourself and see how the first 100 days of your "term" or year are going. Did you set New Year's Resolutions? Or Goals for what you wanted to accomplish this year? How are you doing?

Take my "100 Day Test" to find out!

Take 10 minutes TODAY and turn off your phone, turn off the computer, and ask yourself a few quick questions:

- Where did I *want* to be at this point this year with my projects? (Whether that's writing a play, producing a play, or losing weight! The goal doesn't matter!)
- Objectively, where *am* I with my projects? Choose one: Ahead, Behind, On Track.
- What three specific, actionable things can I do this week to get me back on track or to my goal faster.

And if you're not where you want to be, don't get down or discouraged. Just get back to "doing," and you'll be back on track by Day 107.

If you are where you wanted to be or ahead, then congrats! Just don't stop. Come up with ways to get even more ahead. Life has a way of getting in the way, so I always try to keep going in case something veers me off track in the future.

Self-assessment is one of the hardest but most important things that entrepreneurs (and you are one!) *must* do.

So take my "100 Day Test" today and . . .

Go get 'em!

Best,

Ken

P.S. Need help with your action items? For the next 7 days, I'm offering 15 minute consults only to PROS to help get you started. [Book one here](#). (FYI, if you can't find a slot right away, check further out. The next several week of my schedule are heavily booked with other clients.)