

# THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

The logo consists of the word "PRO" in white, bold, sans-serif capital letters, set against a red rectangular background with a slight 3D effect.

Happy Monday PROs!

Only 21 Days until Tony Sunday! AGH!

I'm so excited I could sing the entire score from all the nominees for Best Musical in about two minutes. You?

This year looks to be one of the most competitive years we've had in so many categories. And because of my [connection to ALW](#) (who has 4 shows on Bway this season), I've been privy to some inside scoop on the telecast, and from everything I've heard, it's going to be a fantastic show.

I'm actually nominated this year (!) for *Groundhog Day*, so I could spend the night at Radio City . . . but honestly, I'd rather spend it with you guys.

So I'm throwing a Tony party!

This is my 10th annual Tony party, and they are always a ton of fun. It's always a great mix of folks, from my staff to investors, actors, my wife (!), creative teams, and so many more folks as passionate about the biz as I am.

And this year, I want you to come!

The party will be held on Sunday, June 11th (duh). Doors open at 7 PM at a midtown NYC location for food, drink, red carpet, and to get a head start on filling out your entry for our Tony pool (with prizes!). And the party ends when the last award is given out.

FYI, this is a super casual party . . . with wings, and mozz sticks, beer and wine and no dress code. It's like a Super Bowl Party but for the Tonys! (Now you know exactly what to expect, right? Side note: make sure you have a descriptive line like that for your shows too.)

I hope you'll come, network, cheer on your favorite show, and celebrate this awesome industry that we're all in.

A full buffet dinner will be provided, along with unlimited beer and wine, and lots of free commentary on the awards :-)

And for any and all PRO members, the party is free.

To RSVP, just [click here](#). Make sure you indicate that you're a PRO member.

You are more than welcome to bring a guest for an additional \$39. Just select the guest option and one of my cracker-jack staffers will reach out for payment.

Hope to see you there! [RSVP here](#).

Have a great week and . . . go get 'em!

Best,

Ken

P.S. Did you get your free gift in the mail yet? I sent you a surprise in a red envelope. Look out for it! :-)