

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

A red rectangular logo with the word "PRO" in white, slanted slightly to the right.

Happy (Memorial Day) Monday PROs!

First, a big welcome to all of the new PROs that joined us last week! Welcome to our exclusive community and your first "Tip of the Week" email! (All of the previous tips are on the PRO website so check them out.)

Second, as you know, I'm a big action guy. I'm a believer in taking steps of any size, even tiny ones, every day, to get you closer to your goals. Many small things add up to one big one.

So you know what I want you to do today?

Nothing.

As important as it is to keep moving forward, to keep doing stuff, to imagine yourself like a motorized drill digging for oil (and there is oil down there, trust me), it's also essential every once in awhile to take a break.

Otherwise that drill . . . you . . . will break.

And as often happens with me, when you take that break, you'll find that you tap into another pool of energy and creativity. *Some of my best ideas have happened when I wasn't trying to come up with them!*

So today, reward yourself for how hard you have been working, and have a hot dog or a turkey burger and enjoy the day.

You deserve it.

And tomorrow, we'll action the @#\$% out of some stuff. And I'd bet money you get more done tomorrow as a result of your rest today.

Go get 'em.

Best,

Ken

P.S. Coming to my Tony Party? [Click here to RSVP!](#)