

# THE PRODUCER'S PERSPECTIVE

## GETTING YOU TO THE NEXT STAGE.



Hello Pros!

And Happy Monday! As always, a shout out to our new members of our PRO community: James, Kerry, Gary, Fabio, Jeffrey, David, Jordan, Alexander, Melissa, Christopher, Rachael, Tom, and Robyn. Welcome to you all and congratulations on taking the next step to getting your show on a stage.

Now, the tip of the week.

Speaking of weeks . . . it has been one heck of a week here, since it was just a touch over a week ago that *Once On This Island* won the Tony and I found myself clutching that award and not even remembering how I got to the stage.

It was all just a blur.

As I think back on it now, and how it happened (I'm a big believer in post-mortem-ing everything I do in my life, from the good to the not-as-good), I came to a conclusion that I wanted to share with you all.

See, I've wanted to stand on that Tony stage since I was 15 years old. 30 years later, I got the chance.

As much as we want things to happen overnight, they just don't. One of my favorite quotes is from Jonathan Larson's sister who accepted his Tony for *Rent* posthumously. When she did, she said, "It took Jonathan 10 years to become an overnight sensation."

In my case, I know that so many of the things I learned over the past 30 years are what helped make last Sunday's event possible.

For example . . . as I said in my Tony speech, I met Stephen Flaherty and Lynn Ahrens on *Ragtime* 20 years ago when I handled their house seats. Did I think I could do more than process ticket orders then? Sure, but I did it and I loved it, and had I not, I never would have met them, and they probably wouldn't have been predisposed to give me the rights to *Once On This Island*.

Or what about my first lead producing gig . . . *Godspell*, which I produced in Circle in the Square. *Godspell* didn't work out financially. And we failed to get a Tony nomination for Best Revival of a Musical.

But I took so many lessons away from that production about producing a show in the round, that I applied to *Once On This Island*.

Takeaways?

- It takes time to get to where we want to get to, but that doesn't mean we won't have smaller victories along the way.
- Something good comes out of every experience you have, which is why you want to have as many experiences as possible.

I know you're impatient. So was I. So AM I (cuz I gotta tell you . . . there's a lot more that I want to do too.)

But it's important to remember to focus on the day-to-day work you have to do, and one day you'll find the dream takes care of itself. And how you got there, will all be just a blur.

Best,

Ken

P.S. Tonight is our June Office Hours! Join me at 7pm ET to ask any questions you have about the biz. "See" you there!

P.P.S. Limited spots remain for my breakfast on Wednesday! [Use code SUMMER100 to save.](#)

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- WEEKLY CHALLENGE: Maintaining Your Brand throughout Social Media
- Lots of Tony and PROny excitement
- #ResourceRoundup resource of the week: How to Self Diagnose Your Script Execution Plan
- Help out your fellow Pros with scenic designer recommendations

[Come join the discussion!](#)