

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hello Pros!

And happy Tony week!

If you're not in NY this week, then boy oh boy, let me tell you, you can practically hear the knees of so many Producers in town shakin' because so many of the Tony races are sooooo close!

It truly is a toss-up this weekend (especially for the big Best Musical prize - there's an argument that each show has a shot), and I personally wouldn't be surprised if we saw a few shockers.

Who do you think is going to win?

WAIT! Don't tell me. Instead, enter our Tony pool instead, where one of you can win a \$100 Amazon gift card!

Why is it important that you enter our pool?

It's not just fun and games and \$100 to help make Jeff Bezos richer.

Practicing picking Tony Award winners helps you understand what is "working" in the market. Since winners of the awards can have a massive effect on whether a show recoups or not (see this infographic for more on that), if you become an expert on what us 800 or so voters do, it'll help you with your own projects. And shoot, if you're really good at picking winners, I just might hire you to pick some for me! :-)

So click here and enter our pool today, and remember . . . you are not picking what should win. You are picking what WILL win.

Go get 'em.

Best,

Ken

P.S. Don't forget to RSVP for our Tony Viewing Party at New York Beer Company this Sunday! [Click here](#) if you plan to join us :-)

The Song of the Week is . . .

"SOMEONE ELSE'S DREAM"

From the musical, EMERGENCY THE MUSICAL

Music and Lyrics by Inner Circle Members, Jacob and Jeff Foy

[Click Here](#) to listen.

[Click here](#) for the website.

[This Week on the PRO Facebook Group.](#)

Here are just a few of the things that are being chatted about on the Facebook Group!

- Weekly Challenge: Find a PRO buddy and hold each other accountable.
- The importance of show artwork.
- Celebrating the steps that each PRO is making on their path to production.
- What to ask an audience when receiving feedback on a reading.

[Come join the discussion!](#)

And here's some more fun and educational stuff we posted for you last week!

- [Podcast Episode 191 — Tony Nominated Director/Choreographer Warren Carlyle](#)
- [10 Takeaways from our Promote U Conference](#)
- [Broadway Grosses w/e 5/26/2019: Record-Breaking Season Finale](#)