

# THE PRODUCER'S PERSPECTIVE

## GETTING YOU TO THE NEXT STAGE.



Hey Pros,

Happy Monday! And greetings to the 'New Pros on the Block', Russ, Liana, Bruce, Karlotta, Gregory, Dave, Melissa, Nancy, Eric and Tyrone.

Welcome to the place where the cool kids hang out.

And welcome to your weekly "Tip."

This week, we're going to talk about the day you "go pro" as a writer, as a director, or whatever your chosen "obsession." (Cuz that's what it needs to be, right?)

So when is that day exactly? It's it when you get paid for the first time? When you join a union? The day when all that you do from 9-5 is write/direct/produce?

The truth is that none of these events define a Pro. The only thing that defines whether you're a professional anything or not is you. Don't believe me? Read this quote from Steven Pressfield, author of the terrific [War of Art](#) (which I highly recommend):

Turning pro is a mindset. If we are struggling with fear, self-sabotage, procrastination, self-doubt, etc., the problem is, we're thinking like amateurs. Amateurs don't show up. Amateurs crap out. Amateurs let adversity defeat them. The pro thinks differently. He shows up, he does his work, he keeps on truckin', no matter what.

The day you go from an amateur to pro is the day you make a commitment to yourself, and what you want, and start "showing up." It's why I called this group Pro. Because you're showing up.

So if you don't think you're a Pro, the first step to becoming one . . . isn't waiting for someone else to tell you that you are one . . . it's for you to tell yourself.

Next time you find yourself in front of a mirror, take a moment, and look . . at the Pro staring back at you.

And then . . . go get 'em.

Best,

Ken

P.S. Don't forget, August 9th is the last day to submit to our PRO 10 Minute Play festival! [Click here](#) to enter for the chance to win a \$250 Amazon Gift Card.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: Classroom Classic: You know that book or play you didn't want to read in High School, or that book everyone recommends but you haven't gotten around to? Pick it up this week and try it now!
- #ResourceRoundup Resource of the Week: Submit Your Script to DTE.
- Get inspired by our brand new list of PRO mantras!