

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hello Pros!

And Hello to our New Pros . . . Anita, Julian, Marilyn and Jennifer!

How was everyone's weekend?

Mine was pretty fantastic. I spent Saturday at our "Back To School Strategy Session" with a bunch of success-minded Writers and Producers . . . which is my favorite thing to do. In just three hours we came up with a plan for each and everyone at the table. There are readings and showcases and festival productions all in the works now.

If you like events like these, our next Breakfast with Ken is on September 26th. There are only 10 spots in each session, so if you'd like to attend and take advantage of the Pro discount of \$50 off, [click here](#) and use code **KEN50**.

But now on to the this week's Tip!

Not sure if you noticed, but my [Podcast](#) has been on summer vacation. Last Spring, when I was staring down The Tony Awards and prepping Gettin' The Band Back Together, I decided to pause my podcasting, to focus on the most important things on my To Do list.

Today, the [Podcast returns](#) (with a terrific interview with 3 time Tony nominee and Sondheim collaborator, John Weidman).

No, no, my tip isn't to listen to it (but I wouldn't be mad if you did).

My tip is this . . .

Sometimes in our pursuit of our goals, we have to put something down. Maybe life gets in the way, maybe you just get bored, whatever . . . but it makes you put down a script, a project, etc.

And that's ok. Heck. Often (like this summer for me), it's necessary.

So if you've put something down, don't beat yourself up . . . as long as, like my podcast, you pick it back up again.

When you put something down, just set a date when you'll pick it back up. Give yourself the break you need, and focus on whatever you need to focus on, and then pick up that project on the date you've said you would, and go at it twice as hard.

In fact, you'll notice a new intro on my podcast, sponsors, and there are even bigger surprises in store.

So don't worry about putting something down, as long as you pick it back up!

Go get 'em!

Best,

Ken

P.S. Reminder that the next Breakfast with Ken is September 26th and the spots will fill up quickly so grab your spot [here](#).

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- The 10 minute play contest closed this week. Winner will be announced on August 23rd!
- Resource Roundup: Raising Money 101 Online workshop
- Weekly Challenge: Writers block: what helps you get through your writers block?