

# THE PRODUCER'S PERSPECTIVE

## GETTING YOU TO THE NEXT STAGE.



Happy Labor Day Pros!

I hope you are all enjoying this Monday of a long weekend. And how are my new Pros out there? A late summer welcome to those just joining our community this week, including Javier, Jill, Andrew and Scott.

This week's Tip has to do with this Monday holiday. And it's an easy one.

I know many of you are at the beach or with family or enjoying BBQs in the backyard, as we revel in this ceremonial end of summer weekend.

And my tip is to enjoy your time off this weekend . . . AND.

That's right, I am going to employ that exercise from improv on you . . . the old "[Yes and . . .](#)."

Because, while I want you to enjoy the weekend, take some time off, and have some fun, I also want you to do one . . . just one thing to help get your show or your career further off the ground.

It can be super small. I don't even care what it is. Get a book on [Amazon](#) you've been thinking of turning into a musical. Listen to a webinar in our Pro archives. Call a Director friend to see what they've been working on.

It doesn't matter how tiny. Or if it only takes 5 seconds.

But do something on this holiday.

Why?

Because that's what separates the overachievers from the non.

See the majority of the world will be doing nothing today.

And if you do something, that's when you not only continue your forward momentum, but you get ahead of everyone else. And it'll feel pretty awesome.

One of my favorite quotes is from Jay Leno who once said . . .

**"Ambition wins over genius 99 percent of the time. Sooner or later, the other guy is going to have to eat, drink, go to the bathroom, get laid, or take a vacation, and that's when I catch him."**

So yes, have a hot dog from the grill, or splash around in the ocean, but don't forget that you're different from the other guys out there.

And go get 'em.

Best,

Ken

P.S. I sadly announced the closing of Gettin' The Band Back Together on Friday. [See why here.](#)

P.P.S. Producer Pitch Night is coming up on September 12th and there are only 4 spots left. [Click here](#) to snag a seat and save \$50 with your PRO promo code **PROduce**.

[This Week on the PRO Facebook Group](#)

Here are just a couple of things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: share something that helps get you inspired.
- Check out the script by our 10 Minute Play Contest winner, Jenny Lynn Bader.

[Come join the discussion!](#)