



THE INNER CIRCLE

# NOVEMBER 2020

## INNER CIRCLE MEETING

### Saturday, November 7th

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- 11:00 AM Coffee & Networking
- 11:30 AM **MAIN: Welcome from Ken Davenport**
- 12:00 PM **MAIN: Mastermind with Ken Davenport**
- 12:00 PM **BREAKOUT: Roundtable Discussion w/ Jesse Spears on Producing Live Events with Ease!**
- 1:00 PM Networking Break
- 1:15 PM **MAIN: Mastermind with Ken Davenport**
- 1:15 PM **BREAK OUT: Roundtable Discussion w/ Ryan Conway on Top 5 Union Rules You Need to Know re: Streaming**
- 2:15 PM Lunch On Your Own - *Use either Zoom Room to Chat with Members!*
- 3:45 PM **MAIN: Mastermind with Ken Davenport**
- 3:45 PM **BREAK OUT: Roundtable Discussion with Douglas Lyons on The Art of Pivoting: How an Actor Turned To Writing and How It Has Changed His Career During The Pandemic**
- 4:45 PM Networking Break
- 5:00 PM **MAIN: A Conversation with 2x Tony Award-nominee Alex Brightman**
- 6:00 PM End of Day 1 -- *See you tomorrow at 11AM ET / 8AM PT!*



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## INNER CIRCLE MEETING

### Sunday, November 8th

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- 11:00 AM Coffee & Chats
- 11:30 AM **MAIN: Check In With Ken Davenport**
- 12:00 PM **MAIN: Mastermind with Ken Davenport**
- 12:00 PM **BREAKOUT: Roundtable Discussion with Joe Longthorne on Creative Finance for TheaterMakers**
- 1:00 PM Networking Break
- 1:15 PM **MAIN: Mastermind with Ken Davenport**
- 1:15 PM **BREAKOUT: Roundtable Discussion with Tony Howell on Modern (Show) Business: Connecting Branding, Marketing, and Results!**
- 2:15 PM **Networking Break**
- 2:30 PM **MAIN: Mastermind with Ken Davenport**
- 2:30 PM **BREAKOUT: How To Cast Your Project in the New World with Christine McKenna-Tirella**
- 3:30 PM **MAIN: Wrap-Up with Ken Davenport**
- 4:00 PM End of Day 2 -- See you at the TheaterMakers Summit next weekend!



Follow along all weekend:

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## SPECIAL GUEST SPEAKERS



**Alex Brightman** is a two-time Tony nominee, known for his star turns in *Beetlejuice* and *School of Rock*. He has been seen on Broadway for the last twelve years in productions of *Wicked*, *Big Fish*, *Glory Days*, and *Matilda*. Up next, you can HEAR Alex on the upcoming Netflix animated series, *Deadendia*. He teaches all over New York City with a strict focus on audition confidence training, demystifying the abnormal art of "the audition."

As a writer, he is currently working on a musical adaptation of *It's Kind of a Funny Story* and an animated musical feature of the award-winning children's novel *The Whipping Boy* (both with his writing partner Drew Gasparini). His plays, *Everything is Fine* and *We Left It Here* are currently being developed. He is a big believer in the art of pretending.



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# SPECIAL GUEST SPEAKERS



### **ROUNDTABLE: Producing Live Events with Ease!**

**JESSE SPEARS** is the Director of Product Marketing for Stellar. Prior to joining the Stellar team, Jesse worked for a year as Goldstar's Director of Sales Operations, learning about all things event marketing and sales. He lives in Rochester, NY with his wife and sixteen-month-old son.... And 3 dogs... Quarantine life is wild.



### **ROUNDTABLE: Top 5 Union Rules You Need To Know re: Streaming**

**RYAN CONWAY:** After overseeing the general management division of Davenport Theatrical Enterprises from 2014-2019, Ryan Conway now proudly serves as President of ARCHITECT THEATRICAL. As a general manager, Ryan supervised the Broadway productions of *Spring Awakening* (2016 revival), *Once On This Island* (2017 revival) and *Gettin' The Band Back Together*. Off-Broadway he has overseen such productions as *Avenue Q*, *Rock of Ages*, *Daddy Long Legs*, *Clinton The Musical*, and *Trip of Love*. Prior to working as a general manager Ryan worked in commercial theatre in New York City as a company manager for some of Broadway's biggest shows, including *Mamma Mia!*, *Billy Elliot*, *Spider-Man: Turn off the Dark*, and *Macbeth*. He graduated from DePaul University in Chicago, IL where he studied Performing Arts Management and Music. Ryan is a proud member of the Broadway League, and the Vice President of the Off-Broadway League.



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# ROUNDTABLE DISCUSSION



### ROUNDTABLE: The Art of Pivoting

**Douglas Lyons** is an actor, writer, director, composer, and playwright. Writing - TV: *Fraggle Rock* (Apple TV). Theater: *Polkadots* (Off Broadway Alliance Winner Best Family Show, Atlantic Theater Company), *Chicken and Biscuits* (Queens Theatre), *Sunshine* (Long Wharf Theatre), *Beau* (Adirondack Theatre Festival, album now out on Sony Masterworks), *Five Points* (MN Theatre Award Nominee for Exceptional New Work, Theatre Latte Da), currently in development with *Hamilton's* Andy Blankenbuehler, *Pete(Her)Pan* (Pace New Musicals), *Breathe* with Jodi Picoult, *The Hamlet Remix* and Theaterworks USA's *We the People*. Upcoming 2021 productions: *The Moon and The Sea* (Adirondack Theatre Festival). Acting - Broadway: *Beautiful* (Original Cast) and *The Book of Mormon*. Tours: *Rent*, *Dreamgirls* and *The Book of Mormon* 1st National. @chocolatehipster



### ROUNDTABLE: Creative Finance for TheaterMakers

**Joe Longthorne** is a Producer, General Manager, Blogger, and Theatrical Entrepreneur. Joe is a managing partner at Fourth Wall Theatricals, a firm specializing in General Management, Ticket Inventory Management, and Broadway Group Sales. Favorite Lead Producing credits include *Our Dear Dead Drug Lord* by Alexis Scheer, Off-Broadway at the WP Theater, and *OSCAR at The Crown* by The Neon Coven which recently played a 2019 run at 3 Dollar Bill. Favorite Co-Producing credits include *Waitress* Broadway, US National, and London Productions, *Oh Hello* on Broadway, and *The Band's Visit* on Broadway (for which he received a Tony Award) and US National Tour. Joe also served as the Director of Ticketing for the 2018 Tony Awards. Joe is the founder and CEO of Creative Finance with Broadway Joe- [www.CreativeFinanceBroadwayJoe.com](http://www.CreativeFinanceBroadwayJoe.com).



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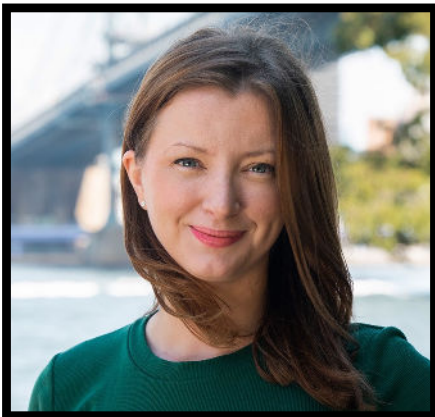


## ROUNDTABLE DISCUSSION



### **ROUNDTABLE: Modern (Show) Business: Connecting Branding, Marketing, and Results!**

**Tony Howell** is a digital strategist for Emmy, Grammy, Tony, Oscar, and Olivier award-winning artists. His work has been featured by Google, Squarespace, SAG-AFTRA, Actors' Equity Association, and others. Before becoming an entrepreneur, he was an actor for 20+ years—performing on Broadway, Off-Broadway, National Tours, and more. In addition to 24/7 free content and scholarships to his quarterly programs, Tony donates a percentage of profits to Broadway Cares/Equity Fights AIDS and 100% of all the profits from his book, *Artists to Artist* to the ACLU. Find out more at [TonyHowell.me](http://TonyHowell.me).



### **ROUNDTABLE: How to Cast Your Project in the New World**

**Christine McKenna-Tirella** is the NY Casting Specialist at Backstage. Before joining the magazine and online platform, she worked extensively in a variety of mediums including Commercials, TV, Film, Theatre at the high profile offices of Stewart/Whitley Casting, Harriet Bass Casting, Telsey+Co, and Paladino Casting. She is a proud Alum of AADA campus of New York, and holds an LLB in Law from Queen's University Belfast. She is passionate about all things theater, TV, film, fitness, pop culture, and casting tech!