THE PRODUCER'S PERSPECTIVE PRO

GETTING YOU TO THE NEXT STAGE.

Hello Pros!

If you're like me then these couple of days leading up to New Year's are some of your favorite of the year. The office holiday parties are over. The family visits are in the books. And so many people are off for the week that your inbox isn't exploding.

And it gives me time to reflect and celebrate the year that has passed, and plan on how I'm going to make the next year even better.

It's a time to set goals, resolutions, and even plan out the year's vacations (Yep - here's a Tip within a Tip. Plan when you will take your vacations at the beginning of the year and put 'em in your calendar. You won't schedule anything on top of them, and guarantee you get time to recharge and that all important time to spend with your family).

Are you getting excited about the year to come?

And all the things that you're going to accomplish? Will this be the year the script comes out of the desk drawer and gets on a stage (YES!). Will this be the year you put that idea on paper that you've had for years that you KNOW is a winner? (YES!) Will this be the year that set aside your fears, raise some money, and produce your first show? (YES!) And what about your non-theatrical goals? You've got those too, right? I know you do!

Whatever it is you want to do . . . this can and will be the year. Just claim it so.

And one of my resolutions this year . . . is to be there for you along the way and do everything we can to help you accomplish every single one of your goals . . . and even the ones you don't have yet. :-)

In fact, that's why January's SURPRISE OFFERING for Pros is a FREE Webinar entitled,"How to Set New Year's Resolutions That You Stick To And Accomplish!" On Tuesday, January 8th at 7 PM, I'm going to talk you through my system of setting goals . . . that I know I WILL accomplish. And so far? So good. :-) I've opened this webinar up to the public for $97, but you Pros get it for nada. Enjoy it. Summer will tell you how to get access.

So, this week's Tip comes in three parts:

1. Take 15 minutes to write down and celebrate ALL that you did accomplish in the past year. No bemoaning things that you didn't get to, or didn't work out the way you wanted them to. Hey, I opened a big Broadway show this summer and it didn't go the way I wanted to for sure . . . but I can still find so many things to celebrate about it, so I know you can do the same, no matter what happened over the past 12 months. Seriously, WRITE THIS LIST DOWN.

2. Now, imagine what you would want to write on this list NEXT YEAR. What do you want to celebrate 12 months from now??? Take 15 more minutes and WRITE THIS DOWN. This is the basis for your resolutions and goals.

3. Toast both lists and midnight.

Then, next week, tune into the webinar. I'll give you the details on how to turn that 2nd list into actionable goals that you are guaranteed to accomplish.

Have a fantastic New Year's everyone. We're gonna crush 2019 together. (And expect a lot more surprises in store!)

Best,

Ken

P.S. Since one of my goals is to help get your show off the ground, make sure to let me know what you need. I'll see what we can do.

This Week on the PRO Facebook Group

Here are just a few of things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: Create your show logo
- The Players Theatre is accepting submissions through January 5th!
- Pros are looking to speak with other pros about producing off Broadway

Come join the discussion!