

DEVICES

the musical

Proposal by Mark Brymer and Amy Drake

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What is the project?

DEVICES is a musical about how we interact with technology and how it affects our lives and relationships. The show will be presented as a series of vignettes sung by Millennials, Gen Xers and a Baby Boomer. It is written for a cast of five, three females, two males, and the anticipated run time is 90 minutes.

Where are we in the process?

- One-third of the songs have been written and recorded, and are on schedule to have the musical completed by January 2019
- Planning a staged reading or 29-hour reading for spring 2019
- Considering possible venues, such as 54 Below, for a concert evening
- We have both consulted with Monica Hammond on logo design and marketing strategy
- Created a DEVICES-the musical YouTube Channel <https://tinyurl.com/ydhyhqhx> featuring two recording studio music videos, and a dedicated SoundCloud Playlist page featuring recorded songs

Goals

- An Off-Broadway production in New York
- Licensing, touring, promoting the show and sale of the music
- We have an invitation to present songs at a festival and will be seeking many more similar opportunities

Why you should invest with us?

Devices are ubiquitous. Many of us cannot imagine getting through the day without our cell phone, laptop, and GPS. According to the Pew Research Center, “the cell phone is the most quickly adopted consumer technology in the history of the world.” Potential investors and patrons alike will be able to appreciate, relate to, and be entertained by our topic.

- We are committed to this project and seeing it staged
- We are focusing our time, energy, talent, and money into developing this show
- We are keeping the marketing strategy “in the family” by working with Monica Hammond
- We are utilizing the resources provided on the Producer’s Perspective PRO website
- We are formulating long term strategies for licensing and productions which are goals that the creative team has substantial experience

- DEVICES will have a multi-generational cast of five ranging from Millennials to Gen Xers to a Baby Boomer who will speak to each of their age groups

Amy's responses

Before I joined the Inner Circle this project was just an idea in my head and some lyrics scribbled in various notebooks. Now, it is a solid project with several songs written, with audio and video recorded, and plans are underway to develop the work and bring the show to the stage with strategies to capitalize on recordings and licensing.

The Inner Circle and Ken Davenport have been instrumental in making turning my idea into a realized project by getting me together with Inner Circle member Mark Brymer, an exceptional songwriter and arranger. Ken and the other Inner Circle members have provided encouragement to get this project underway: Mark has the talent, experience, and drive to make it happen.

Being a member of the Inner Circle has changed my life professionally and in unexpected ways. I have certainly been able to take my work to a higher level and accomplish more projects. The resources on the website are truly valuable and I have only begun skimming the surface of the wealth of information offered to PROs. I am deeply grateful for the new friendships with other members and ability to work with talented and motivated colleagues. The events have been pretty cool too.

Mark's responses

The reason Ken Davenport should invest in DEVICES-the musical is because it is being written by two individuals with tremendous drive, dedication AND experience. In addition to our time and creativity, Amy and I have also invested our own funds. The investment on "set up" elements like legal, logo design, web design, recordings, travel etc have been made. Ken's investment will go toward tangible production steps like the funding of a staged reading or a 29-hour NYC reading.

Being a member of the INNER CIRCLE has given me the unique opportunity to observe and model the way Ken Davenport thinks. Spending 12 hours, four weekends a year hearing him talk, ask questions, evaluate different theatrical situations, and interact with Broadway power brokers has been of great benefit. I follow the saying "WWKDD?" before any action step I now take in my career in theater.

We appreciate the support we have already received from Ken Davenport and the Inner Circle and ask that you help us take further steps in the production process by selecting DEVICES-the musical as your choice for the investment.

Cordially,

Mark Brymer & Amy Drake

Meet the Creative Team

Mark Brymer heads a full-service music and live theatrical show production company, WOW! ENTERTAINMENT, INC. whose clients include Disney Film Studios (wrote title song “Digga Digga Dog” for 102 Dalmatians), Six Flags Theme Parks (over 150 Live Production Shows), Music Theater International (Two Licensed Musicals), Pirates Voyage & Dolly Parton’s Stampede Dinner/Arena Attractions (5 Locations), RHINO Records (Three Best Selling Children’s CDs) and Hal Leonard Print Publishers (selling over 750,000 copies of choral music annually). Website <http://markbrymer.com>

Amy Drake wrote her first play at age five. She is a writer, director, television and stage actor, conference speaker, author, and poet. Appeared in the EMMY award-winning episode of COLUMBUS NEIGHBORHOODS: CLINTONVILLE. Represented by Heyman Talent. Winner of the Silver Quill of Excellence from the International Association of Business Communicators. Her play, EYES LIKE OPAQUE GEMS, won Most Popular Play in the MITF Short Play Lab, New York. Winner of a Producers PRO Inner Circle Award 2018. Best Director award from Theatre Roundtable for NIGHT MUST FALL. Ohio Ambassador for the Dramatists Guild, Board member of the International Centre for Women Playwrights, member of Producer’s Perspective PRO Inner Circle. Represented by Heyman Talent. Holds a M.A. in liberal studies/English and a M.S. degree in marketing and communication. Selected for the Yale Writers’ Conference (2016 and 2018). Her education includes summer programs at the Univ of Cambridge (UK), graduate studies at Reed Hall, Paris, and playwriting at the Kenyon (College) Summer Institute. Currently working on a new play, two books, and penning lyrics and book for DEVICES, a new musical co-written with composer/arranger Mark Brymer. Amy resides in Ohio with her husband, cats, and rabbits. Website <http://amydrakeplays.com/>