

THE PRODUCER'S PERSPECTIVE

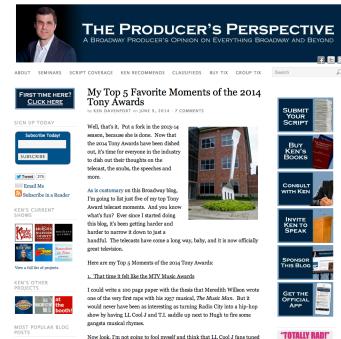
A Broadway Producer's Opinion on Everything Broadway and Beyond

The Producer's Perspective is the one-stop resource for anyone who wants to know more about the theatre industry. As Ken Davenport's personal website and blog, this site provides candid insights and unique featured posts throughout the year.

E-MAIL BLOG SPONSORSHIP

Ken's daily posts are circulated to 5,000+ subscribers. You can sponsor one week more of these posts with a 500x150 pixel banner.

Cost for one week: \$200.00 Cost for three weeks: \$500.00



2. That time it felt like the 90s.

The 1st ever Crowd-Funded Broadway musical. And it's got your

name on it.

10 audition tips for

earn their stripes

How to invest in a
Broadway show Part I

On no you'll never get

Are discounts eroding our ticket sales?

10 simple steps to start

internet marketing your show

the rights to . . .

Maybe this was one of my favorite moments because I'm now a man of a certain age and have seen many original productions that are now being revived, but there was something special about the performances of Heduig, Violet, Les Miz and Cabaret. I'll go out on a limb and say that it's because we're better at revivals now than we ever have been. Original authors and their estates are more open to reinterpretation and tinkering, technological achievements allow us to do more with less kince revivals have limited shelf lives, their budgets usually have to be smaller than new shows), and the attitudes of audiences have changed so much that we've got more liberties with the types of material revived. In fact, I think it's important to recognize that not one of the Best Revival Tony Nominees opened prior to 1987. This was the youngest group of nominees for this award ever.

into the Tonys to see their hero (although his tweet about the "First hip hop performance on the #TonyAwards..." was favorited almost three times

more than his usual tweets), having him raise the roof also sent a messag to the Producers and Investors and Theater Audiences everywhere. The

next wave of musical stylings to be heard on Broadway is knocking at their



For more information or to place an advertisement, contact Jordan Levine at 212.874.5348 x704 or

Jordan@DavenportTheatrical.com