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THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

The logo consists of the word "PRO" in white, bold, sans-serif capital letters, set against a red rectangular background with a slight 3D effect.

Happy Monday, PROs!

You are all such an amazingly diverse group of Writers, Directors, Artists, Business People, Actors, Doctors (!) and more.

Despite your diversity, you all have one super cool thing in common . . . you're all uber passionate about the theater.

Well, one thing I learned when I was producing my very first show . . . when you put passionate people together, great things can happen. (That's actually one of my definitions of a Producer's job: get passionate people in a room and let them play.)

We had a meeting here at PRO headquarters over the holiday break to talk about how to create opportunities for all of you to connect with one another, invite each other to readings, ask for peer-to-peer advice, look for collaborators, and more.

One of the ways we're going to accomplish this in the coming year is to try and have more in-person networking meetings (like the one coming up on 1/21 . . . stay tuned for more deets).

But since so many of you are from all over the country (and several from other parts of the world!), we also wanted to set up a place for you passionate peeps to connect online.

And so, I'm thrilled to announce the opening of our *private*, members-only, ProducersPerspectivePRO Facebook Group!

To request access to the group, click [here](#).

Use it to talk about what you're doing, find out what others are doing, ask questions, give answers, look for someone to go to shows with . . . whatever you want!

Being a passionate theater person who is dedicated to getting ahead in this business can be lonely. I know. Because I was there. And boy was I desperate to find other people like me, who cared as much about the theater and their projects as I did. And people who just wanted to get involved!

[Join the Private Facebook Group](#) and you'll realize you're not alone. And you'll also discover that when you find other people like you . . . you get even more inspired to achieve the things you want to achieve.

Go get 'em!

Best,

Ken

P.S. This is a closed group, exclusive for PRO members only, so you do need to request permission and have your membership verified before you can join. [Do that here](#).

P.P.S. Our free monthly webinar, *The Art of Negotiating . . . in the Arts*, is this Wednesday, January 11th, at 7 PM ET. If you can't make it, the full files will be sitting in our archives along with all our other webinars. But this is an important one . . . so make sure you check it out. We negotiate every day of our lives. Getting better at this important skill can instantly give you a leg up on life.