

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday, PROs!

So I've got a birthday coming up. (Boy, they seem to come faster every year, now don't they?) In just a couple of months, I'll ring in another year, whether I like it or not.

(On a side note - to prove that age is just a number - you do know that having 12 months in a year was just something a bunch of dudes decided long ago, right? If there were 15 months in a year, we'd be able to say we were younger, but we'd actually be the same age. Try and live like there were 24 months in a year.)

Anyway . . . here comes my birthday . . . and there's nothing I can do to avoid it. It's gonna happen. It's inevitable. It just is.

My tip to you this week is to make your goal . . . like your birthday.

Truly.

Make whatever it is you are going to accomplish feel like your birthday. It's gonna happen. It's inevitable. It just is.

And there's nothing anyone or anything can do to stop it. Your momentum and your passion are as powerful as the ticking clock. And with each tick, you "tick" off another action item, and you get closer and closer and closer to what we know, like your birthday, just has to happen.

Walk around with that predestined attitude and you'll be celebrating your birthday and so much more very, very soon.

Go get 'em.

Best,

Ken

P.S. The Tony Awards are this coming Sunday!!! AGH! Come celebrate in person with me at my Tony party for free. [Click here to RSVP.](#)

P.P.S. Have you signed up for Super Conference yet? [Click here](#) to learn more.