

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

The logo consists of the word "PRO" in white, bold, sans-serif capital letters, set against a red rectangular background with a slight 3D effect.

Hello PROs!

And happy Monday!

Thanks to the holiday tomorrow, a bunch of you may be at home today enjoying a bonus day off. And if you weren't lucky enough to get an extra long weekend, something tells me it's probably pretty quiet in your office today, no matter what your day job is. (Side note: if you want a great book that teaches you how to balance a day job with your "dream job" check out the [The Other 8 Hours](#).)

Since you may have a little extra time today, here's what I want you to do:

Believe it or not . . . we just finished the first 6 months of 2017. Yep, the year is half over. That was fast, right?

So take a moment today to think about where you were on January 1st of this year. And where you are now. Are you where you wanted to be with your projects? Are you where you want to be with your New Year's resolutions? Do you even remember your New Year's Resolutions? :-) (Bonus tip: I write my resolutions down and put them where I can see them everyday . . . my fridge, computer screen, wallet . . . this constant reminder helps me stay on track.)

Now, if you aren't where you want to be after the first six months of '17, don't freak out . . . and don't beat yourself up about it. Negative self-talk ain't gonna get you moving forward. That'll actually make things worse. And besides, we still got half a year left. There's a lot we can do. :-)

No matter where you are with your goals, take 30 minutes today to not only assess where you are, but start making a list of what you need to do to catch up, or what you need to do to continue the great progress you've already made.

I find halfway points in anything . . . a book, a movie, a play, a rehearsal schedule, and yeah, a year . . . where things go one way or the other. The halfway point is the hardest part of any journey.

So don't ignore it. It's like going to the doctor. No one likes it. But it's essential. Examine yourself and where you are . . . and let's make sure you get where you want to be and beyond.

Happy 4th . . . and go get 'em!

Best,

Ken

P.S. Attention all Co-Producers and Lead Producers! "Office Hours" (our monthly group conference call with me) start on Monday, July 17th at 7 PM EDT. Stay tuned for more details. And if you can't make it, we'll put the recording in an exclusive area on PRO just for you. So get ready to fire up some questions!