

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hey Pros,

Happy Monday!

What a week we had here at TPP headquarters. We kicked off Rave on Friday night, and I'm thrilled to report that it's going great! Two shows are already sold out, and tickets are flying out the door. So if you want to support one a fellow emerging Theatre Maker, make sure you get your tickets now. [Click here.](#)

And we also had a fantastically focused Inner Circle weekend with thirty super-motivated Theatre Makers who soaked up the incredible wisdom of our primary speakers, including Pulitzer Prize winner Alfred Uhry, Tony Winning Director/Choreographer Warren Carlyle and Tony Winning Producer Tom Smedes, as well our breakout leaders, including Paul Gordon, Van Dean, and more, who led sessions on streaming your shows, raising money and tons more.

We'd love to take a day off, but there is no such thing when you're an on Artrepreneur!

Speaking of Artrepreneurs, a big hello to the new Pros who have joined our crew this week. Welcome to Gerry, Al, Fran and Julie.

And now . . . the tip . . . which is something that came from The Inner Circle, actually. Warren Carlyle was talking about how he likes to come on early as a Director because he can help the writers with how the show will look, where dance will go, etc . . . all of which writers tend to forget when writing. Hearing him go on about this was a bit of an epiphany for me.

Because it said to me, "I need to make sure a Director reads my scripts super early."

But the problem is . . . sometimes you don't have a Director early. Or you're not ready to make a commitment to one.

That's why I'm going to engage a Director to give me "Director Dramaturgy" on my shows from here on out. They'll go through it, give me story notes, sure, but also give me notes on transition issues, where they see visual problems, as well as potential, etc.

It'll save me so much time! Because usually you do this while you've got actors standing around in expensive rehearsal space!

So, my tip? Get a DIRECTOR to read your script early, not just a dramaturge. And make sure you give them a bit of direction when they read it . . . you don't just want story stuff. You want them to imagine it staged . . . the way it is supposed to be consumed. Because remember, plays and musicals were not meant to be read. They were meant to be seen.

Go get 'em!

Best,

Ken

P.S. If you are interested in having a Director read your stuff, but don't know one, drop us a line. This epiphany happened so fast, that I haven't been able to build something yet for you, but I'm contacting a bunch of Tony winning Directors to see if they will help you with your script. If you are interested, email me or summer@davenporttheatrical.com and we'll let you know when we're ready to go.

P.P.S. If you like the sound of The Inner Circle, [click here](#) to submit an application. The next session is coming up in November and will include even more content. And next year? We're adding 2 extra sessions. Just because. It's a special program only for the most committed and passionate, but if that's you, [click here](#).

P.P.P.S. NYC Pitch Night is on Wednesday August 21st. [Click here](#) to grab a seat. And don't forget to tell Summer if you want to use your Bonus Bucks ;-)

The Song of the Week is . . .

"Where I'm Meant to Be"

From: *Emergency The Musical*

Music and Lyrics by Inner Circle Members, Jeff and Jacob Foy

[Click Here](#) to listen.

[Click Here](#) for the website.

[This Week on the PRO Facebook Group.](#)

Here are just a few of the things that are being chatted about on the Facebook Group!

- Suggestions on venues for readings
- The best script writing software
- Pro Reading Series Winner Announced

[Come join the discussion!](#)

And here's some more fun and educational stuff we posted for you last week!

- [Six Says "Suck It" to Traditional Development Path, Which Is Sick! \(In a Good Way\)](#)
- [Why You Should See Every Show in Rave Theater Festival](#)