

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hey Pros,

Let the week begin!

It's a big week for us here at TPP as our RAVE THEATER FESTIVAL begins performances THIS Friday! Woohoo! We've got a whole bunch of Pros with shows in Rave, so I hope you'll come out and support 'em. [Click here](#) to see the list. You all know what it's like to have a new show trying to get an audience, so come out and show 'em you care. They will do the same for you, I'm sure. And maybe I'll see you there!

As is our custom, before I get into this week's Tip, let's hear it for the new Pros who have joined our dance crew this week. Welcome Christian, Gary, Sam and Ed. Good times ahead!

And now the tip!

When you have a show that is on the "Path to Production" one of the most important things you need to do is hire a Director (when I say *need* to do it, that's because, 1 - every show needs a Director and 2 - hiring a Director WILL speed up the process of getting your show on a stage - because that's what Directors do!)

But exactly when should you do it? Because you don't want to do it too early, and you most certainly don't want to do it too late.

So when is it Golidocks style? (AKA "Juuuuust right.")

Here's what I do.

I strongly recommend you do NOT hire a Director until you have a solid first draft of your script ready to be read. My litmus test is . . . "Is this a script that I would let someone who I don't know hear read out loud?" If the answer is "yes," then I know it's time. Not to read it, but to hire a Director so we can prep for that reading!

But I never hire a Director any sooner! Bringing another voice into the mix when you're not sure exactly what your play is yet, can only lead it in directions where you might not want to go! And it's too early for you to even know that yet!

Now, don't get me wrong, that first draft need not be perfect or anywhere close to perfect. It just has to be done and resemble something that says, "Yes, this is the story that I want to tell."

Then you bring in a Director to help you tell that story better.

See, a good Director doesn't write your story. A good Director helps shape it.

Go get 'em!

Best,

Ken

P.S. If you need help finding a Director for your show, email me. We know a ton and have made some great matches so far, So let me know!

P.P.S. Don't forget to come to Rave next week. [Click here](#) to see a list of your peers' productions!

The Song of the Week is . . .

"Evangeline"

From: *Evangeline: A Curious Journey*

Music and Lyrics by Inner Circle Member, Marylyn Varriale

[Click Here](#) to listen.

[Click Here](#) for the website.

[This Week on the PRO Facebook Group.](#)

Here are just a few of the things that are being chatted about on the Facebook Group!

- See who won our July PRO Jingle Contest
- Composers looking for work
- tips for making demos for your show
- tips for workshopping a new play

[Come join the discussion!](#)

And here's some more fun and educational stuff we posted for you last week!

- [Three Ways Community Theatres Can Build a Bridge to Broadway](#)
- [He was not a Prince. He was THE King. Harold Prince \(1928 – 2019\)](#)