

THE PRODUCER'S PERSPECTIVE **PRO**

PRESENTS



Urgent Care
for Your Script
...
How To Self-Diagnose
Your Issues and Cure
Them








Agenda

- How to Become a “Diagnostician”
- The Three Components of Every Successful Script
- Where Most Scripts Go Wrong and How To Avoid It
- How to Get (Helpful) Feedback From Others
- The Rewrite (Where Scripts Are Really Written)
- Q&A

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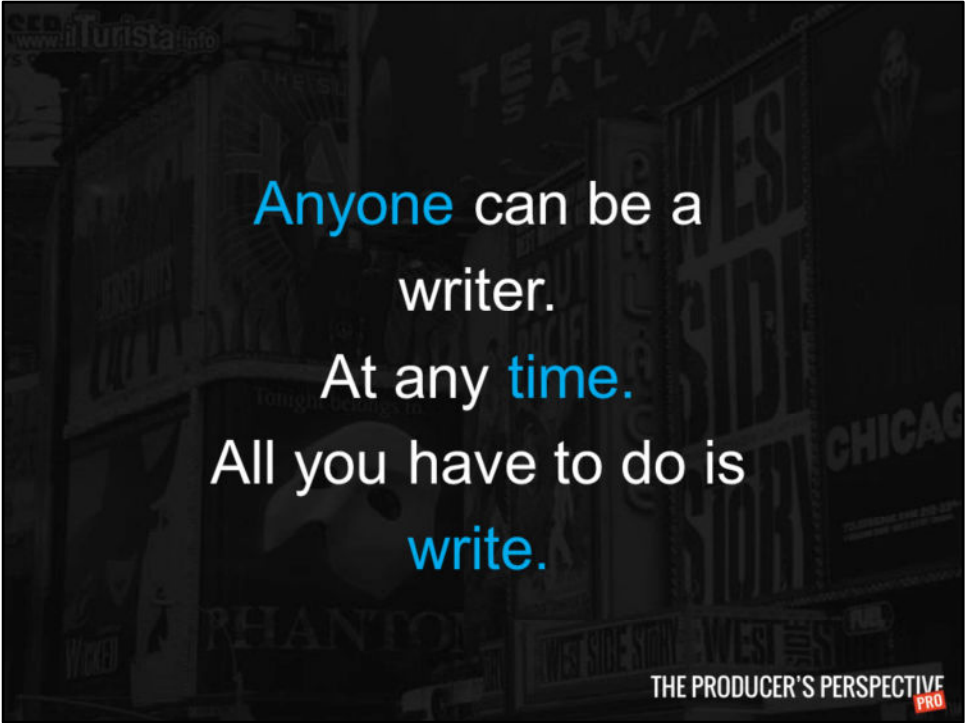


How to Become a “Diagnostician”

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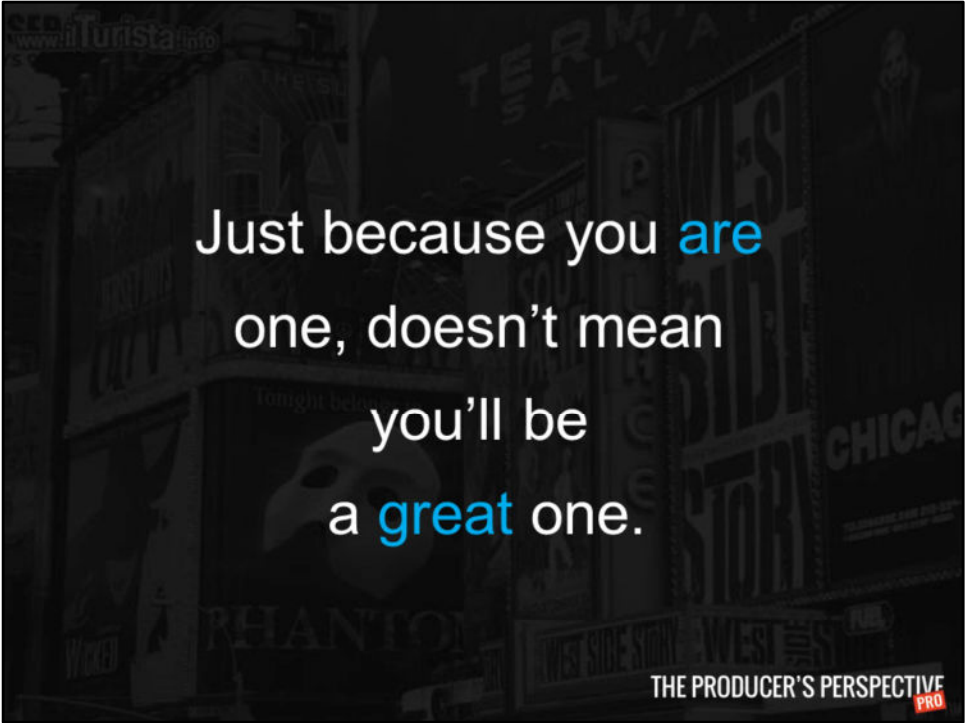




Anyone can be a
writer.
At any time.
All you have to do is
write.

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Just because you **are**
one, doesn't mean
you'll be
a **great** one.

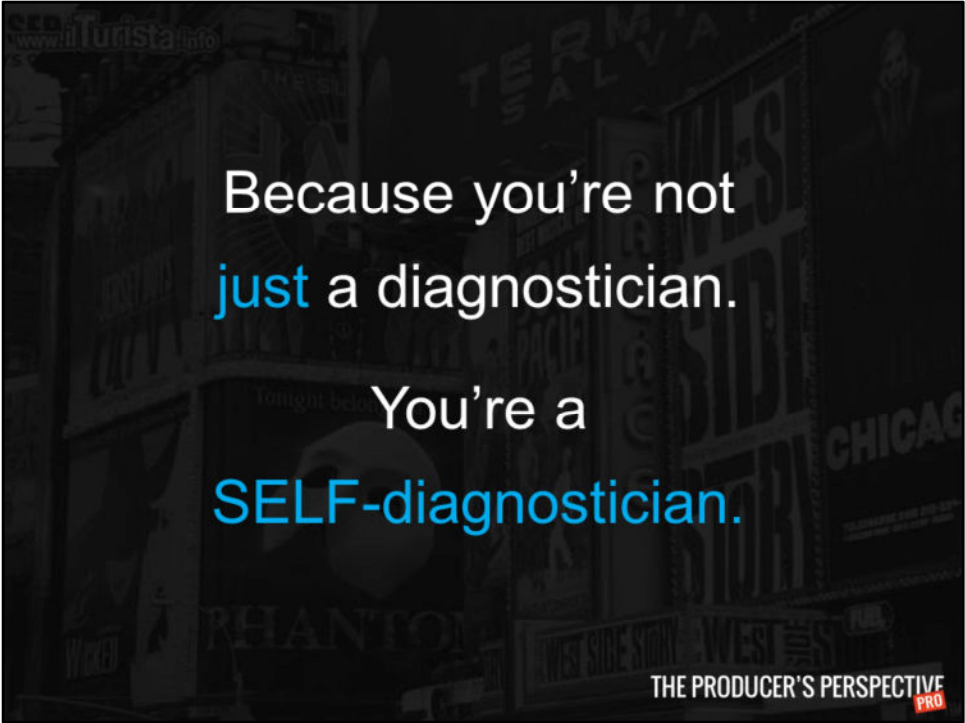
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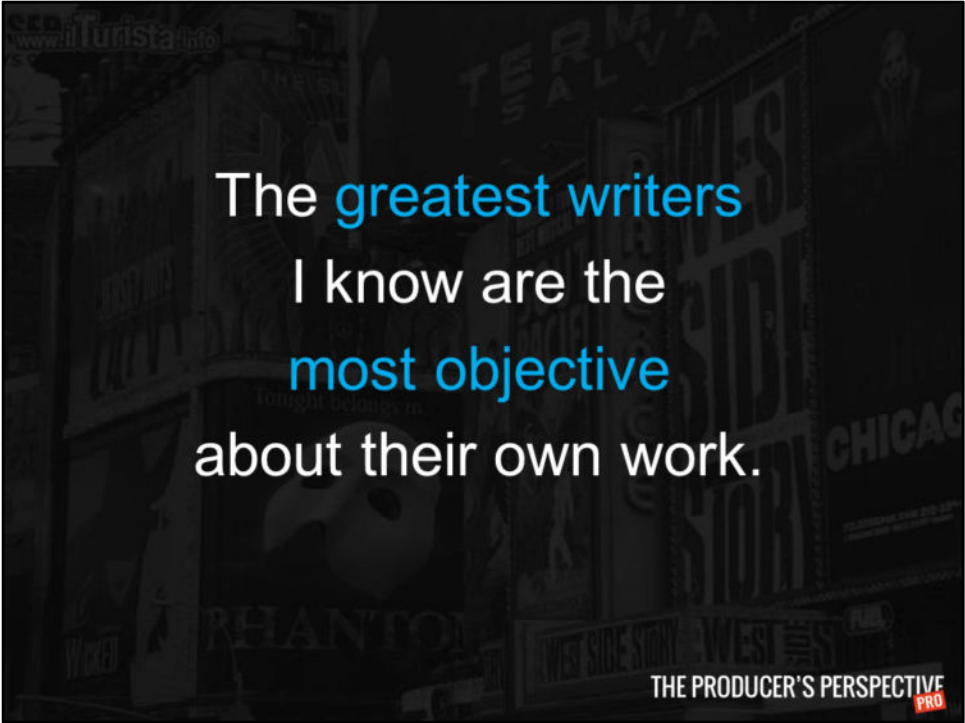
Because you're not
just a diagnostician.

You're a
SELF-diagnostician.

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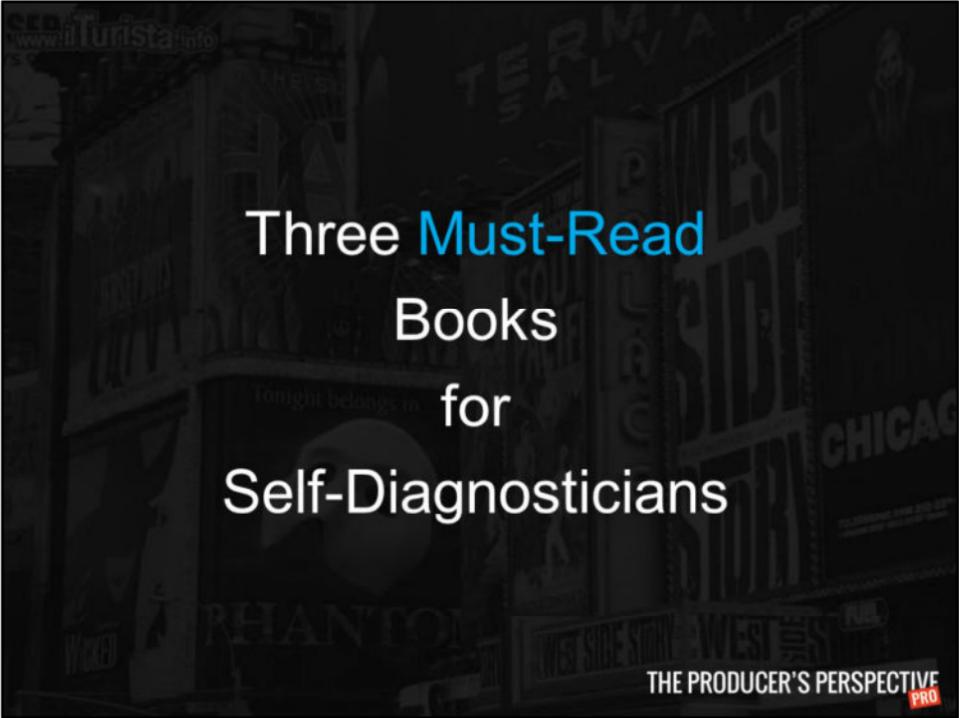






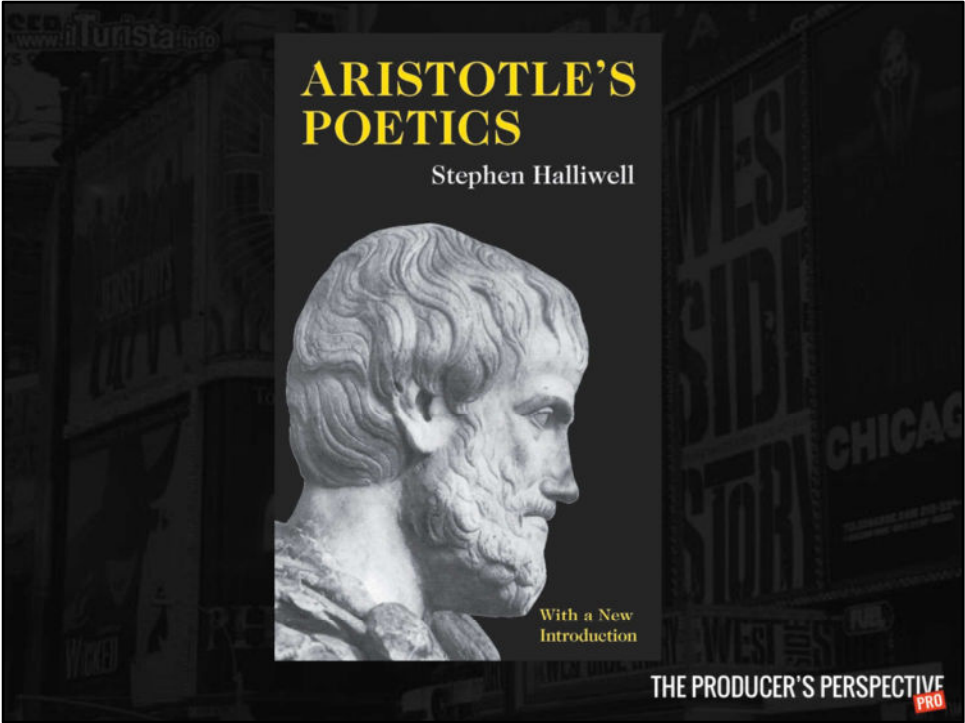
The greatest writers
I know are the
most objective
about their own work.

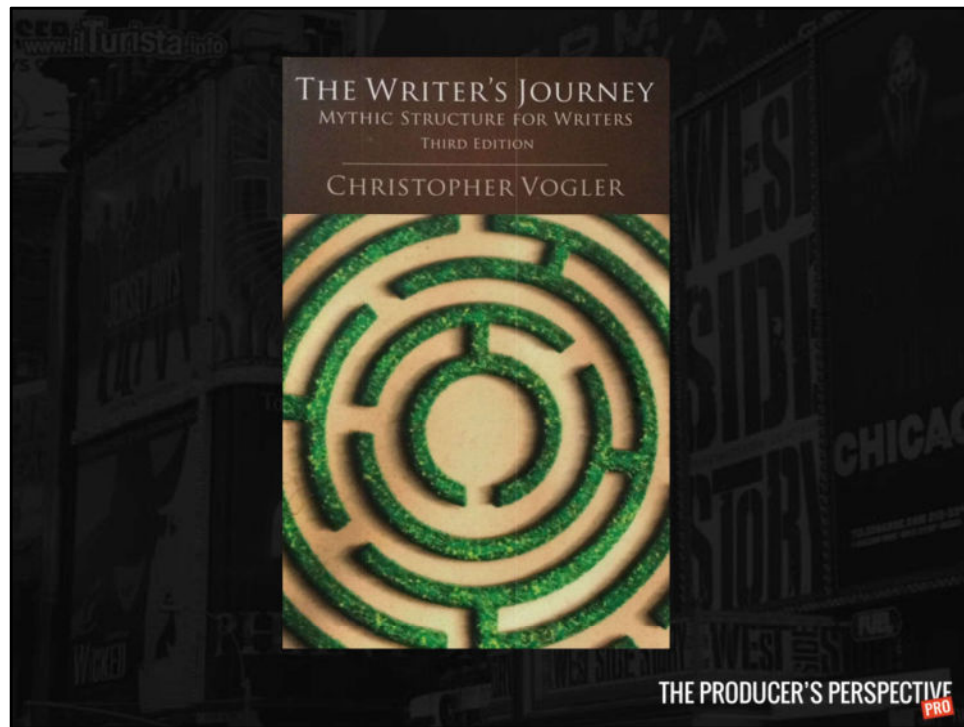
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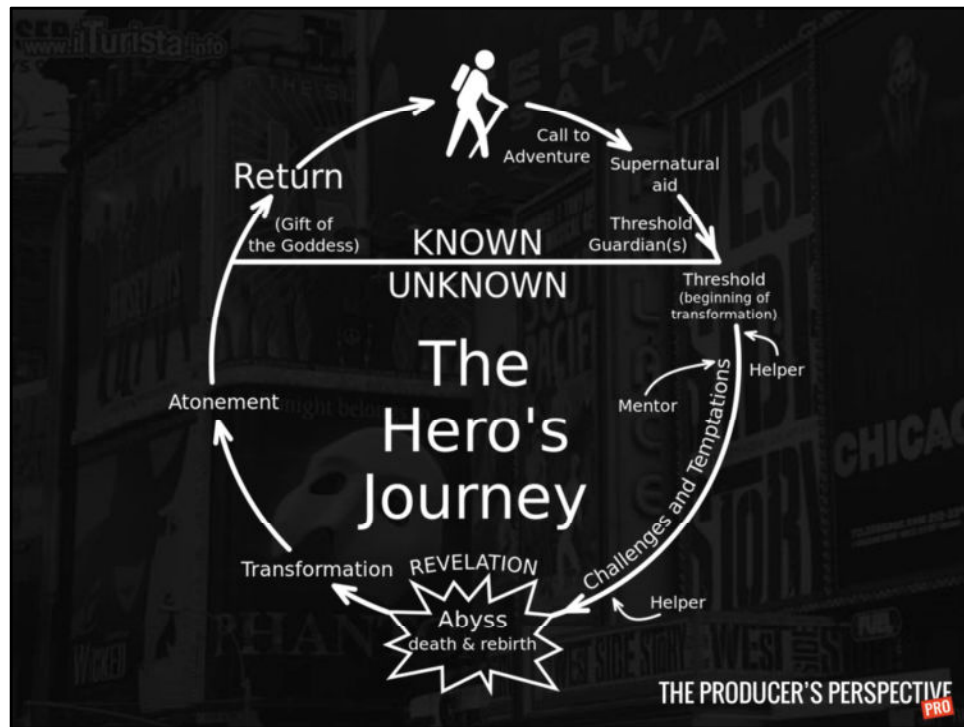


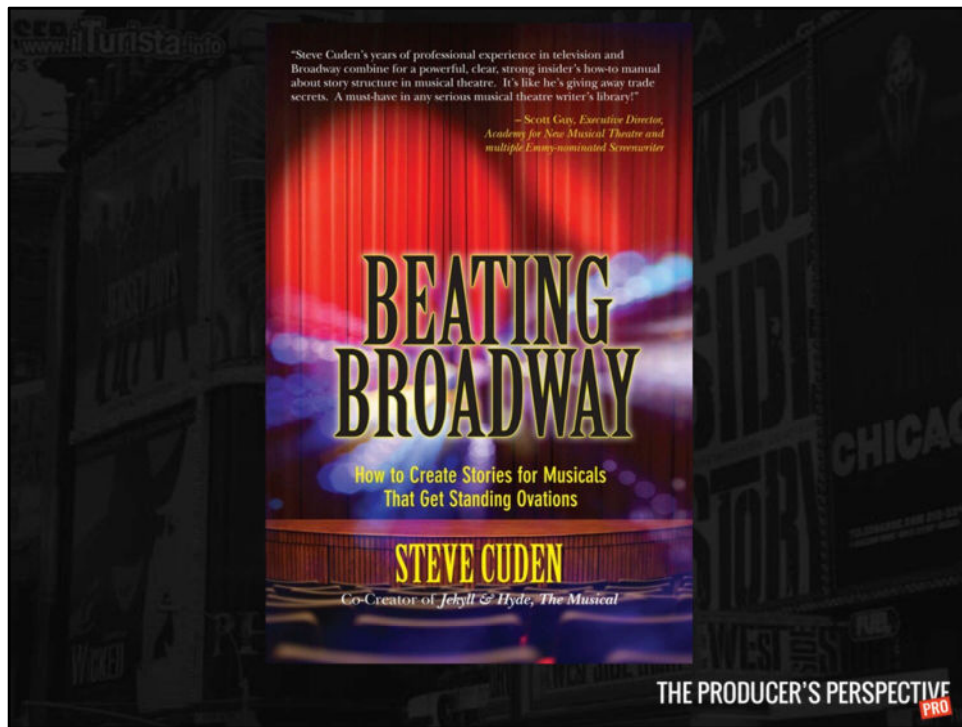
Three **Must-Read**
Books
for
Self-Diagnosticians

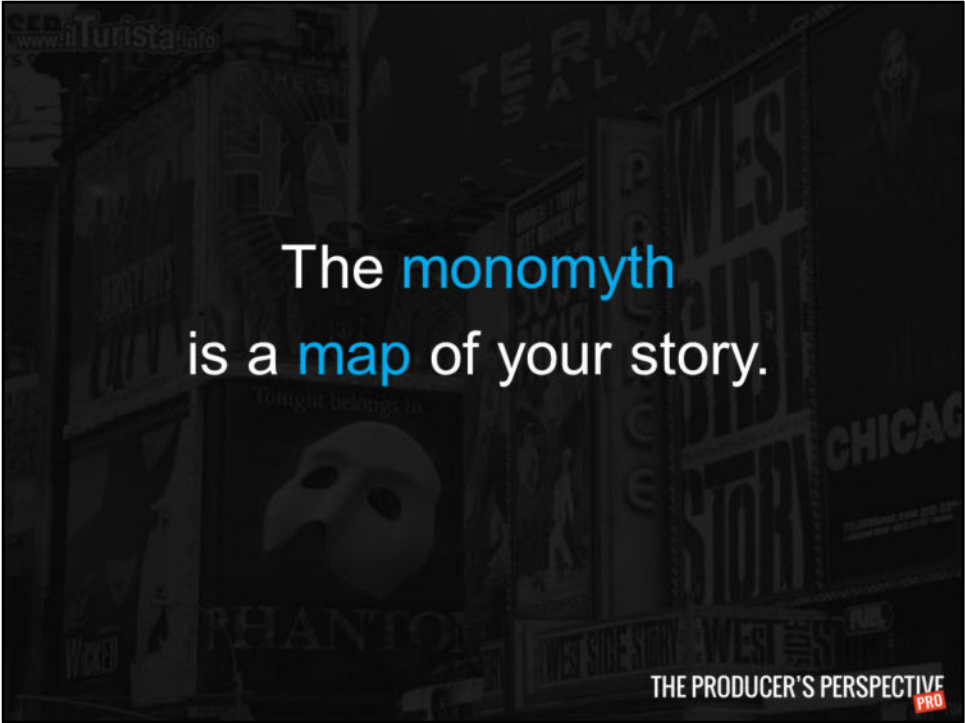
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The monomyth
is a map of your story.

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Musical Comedy



Courtroom Drama



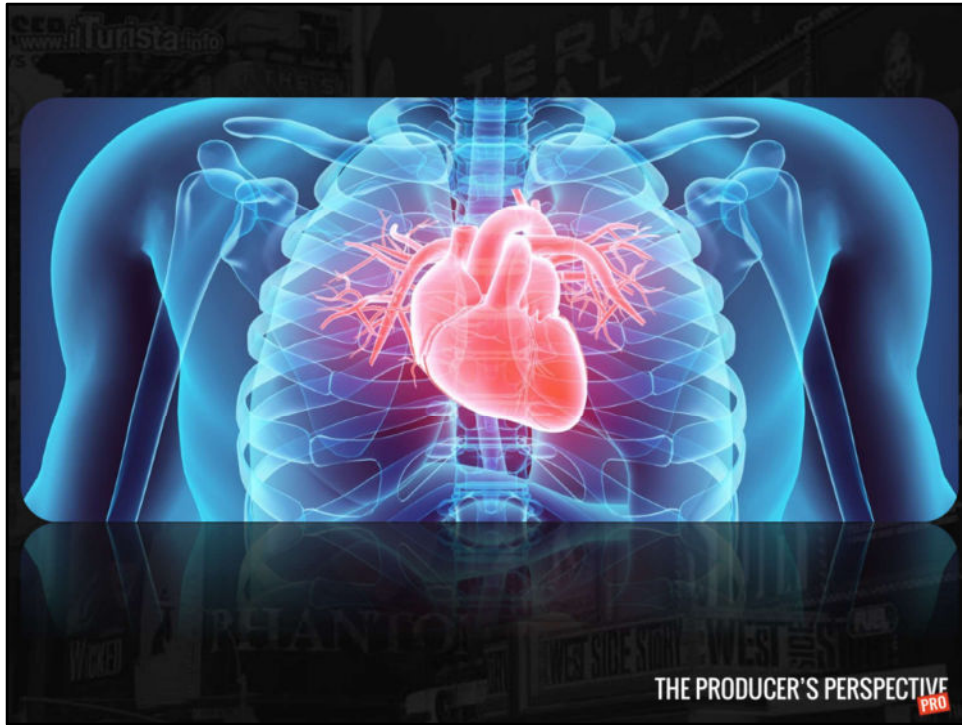


















The First Key
Component of Every
Successful Script

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Often the primary character is
the first person seen or heard
from
in a script.

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The Second Key
Component of Every
Successful Script

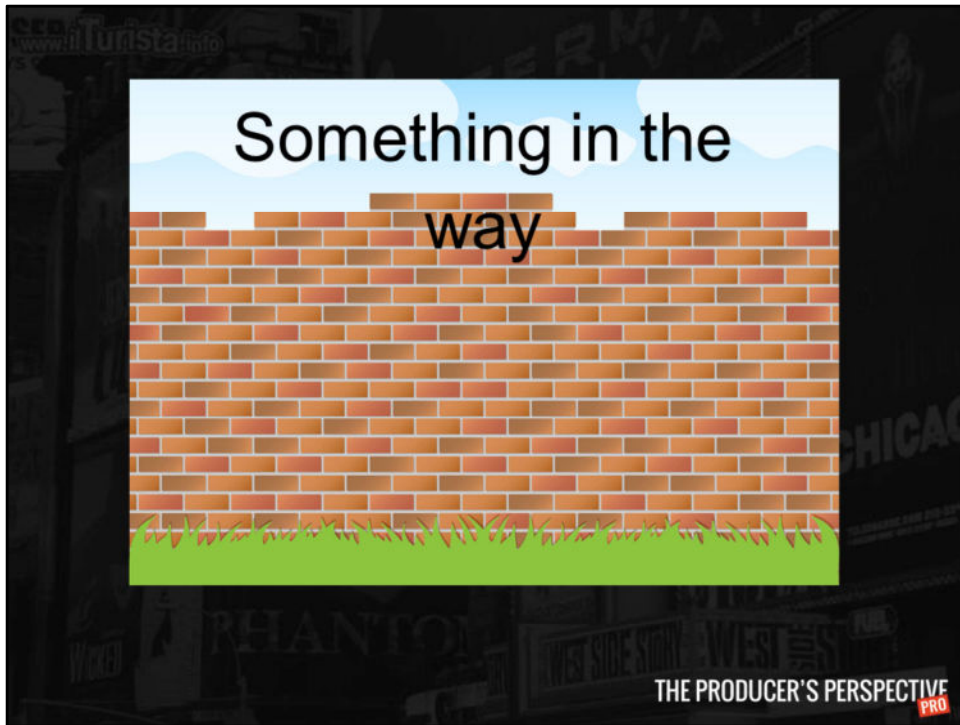
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The Third Key
Component of Every
Successful Script

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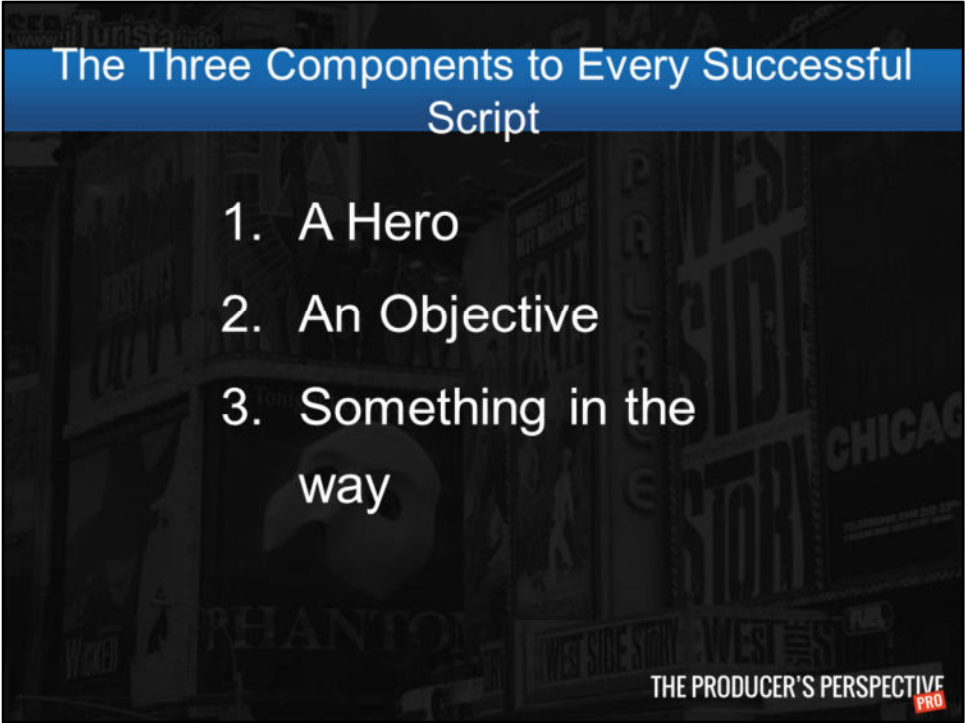


Act I – Get your hero up a
tree.

Act II – Throw rocks at your
hero.

Act III – Get your hero down.

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The Three Components to Every Successful Script

1. A Hero
2. An Objective
3. Something in the way

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Are my components clear?



E
F P
T O Z
L P E D
P E C F O
E D F C Z P

F E L O P Z D
D E F P O T E C

L E F O D P C T
F D P L Y C E O
P E Z O L C F T D

CHICAGO
WEST SIDE STORY
WICKER

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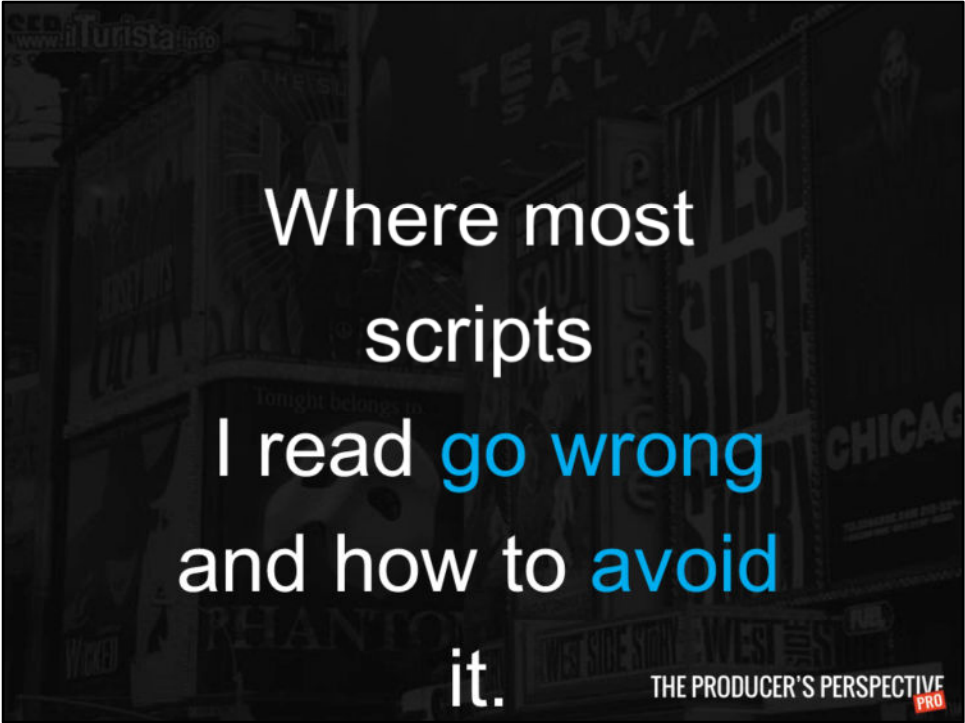










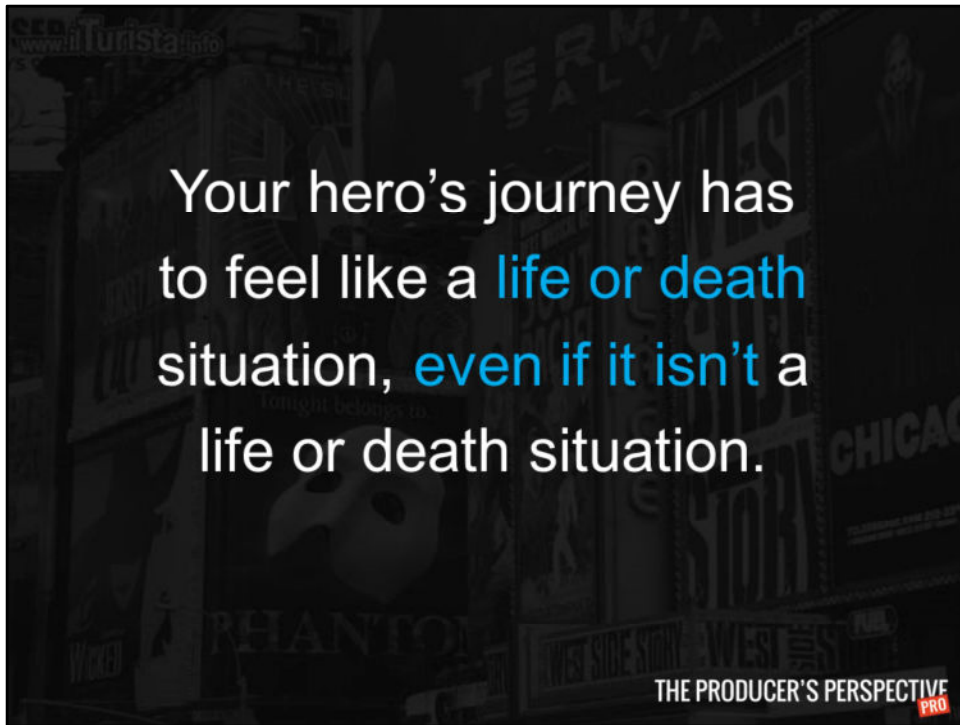


Where most
scripts
I read **go wrong**
and how to **avoid**
it.

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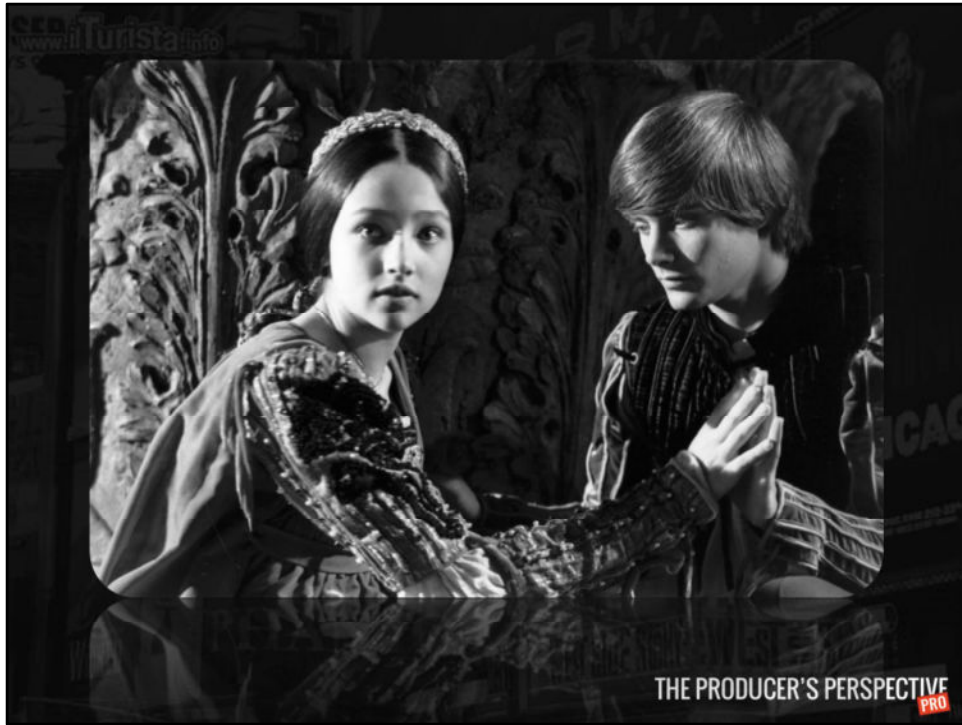




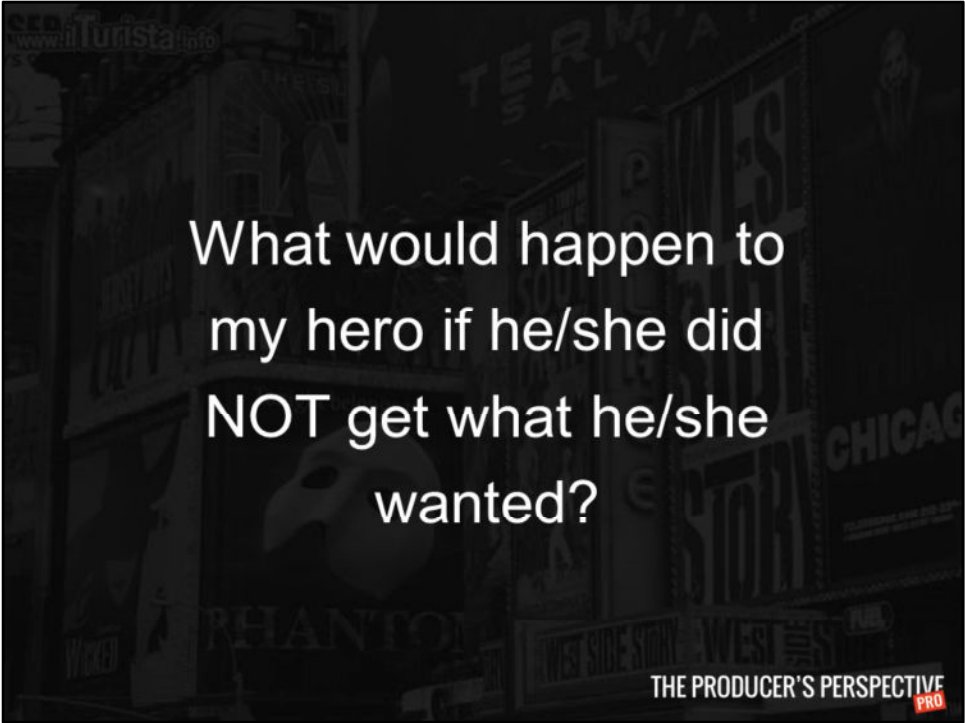








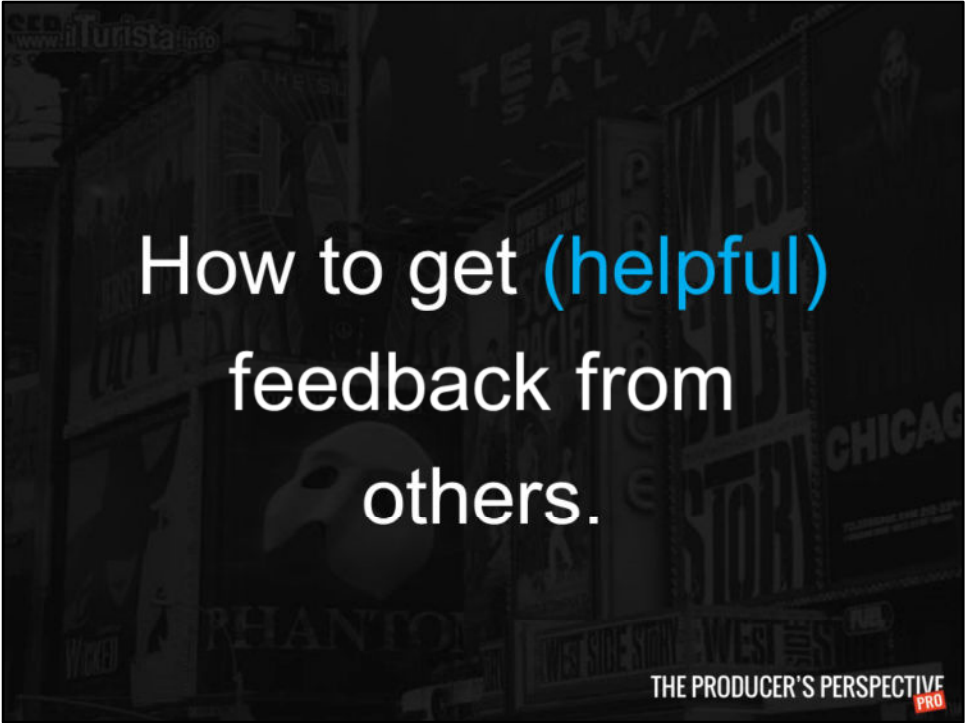




What would happen to
my hero if he/she did
NOT get what he/she
wanted?

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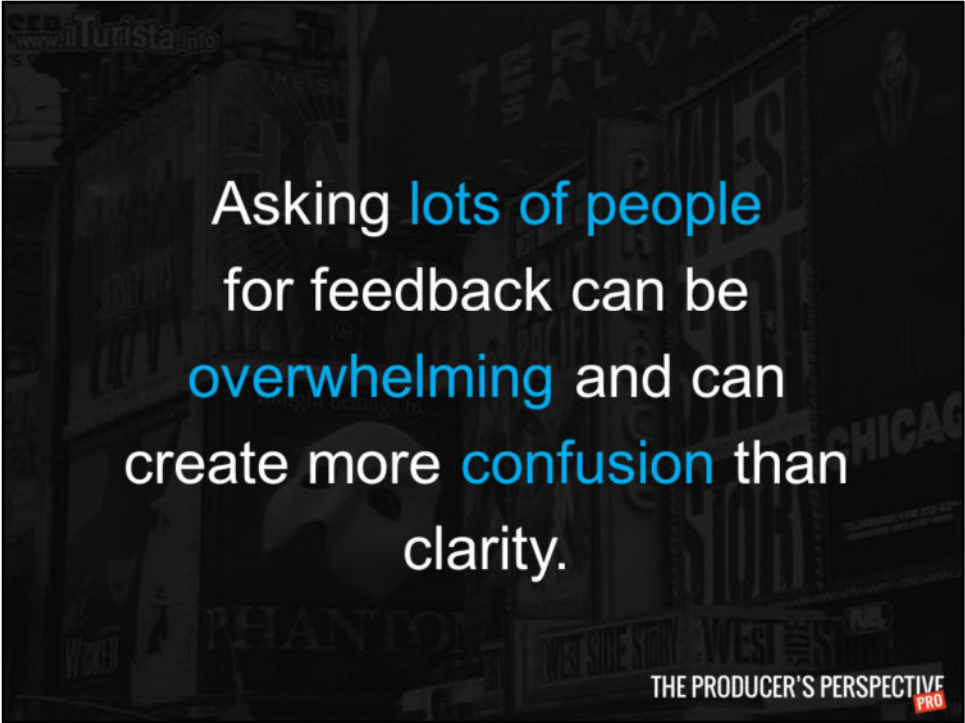




How to get (helpful)
feedback from
others.

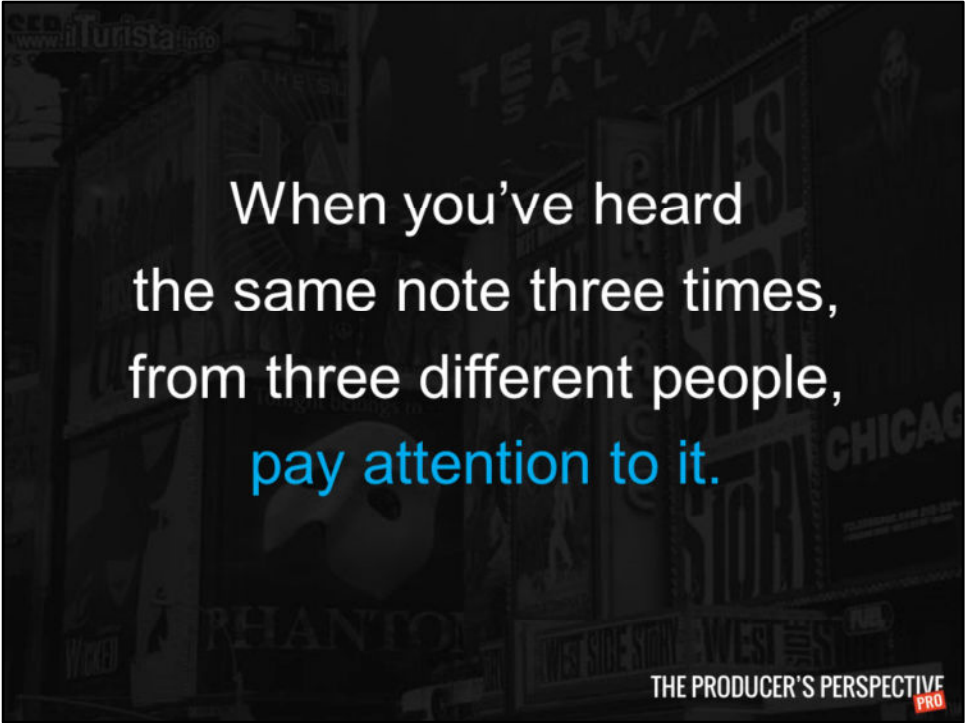
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Asking lots of people
for feedback can be
overwhelming and can
create more confusion than
clarity.

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When you've heard
the same note three times,
from three different people,
pay attention to it.

Ken's "Top 3" Feedback Tool

This is not
trademarked...
PLEASE feel free
to steal it!

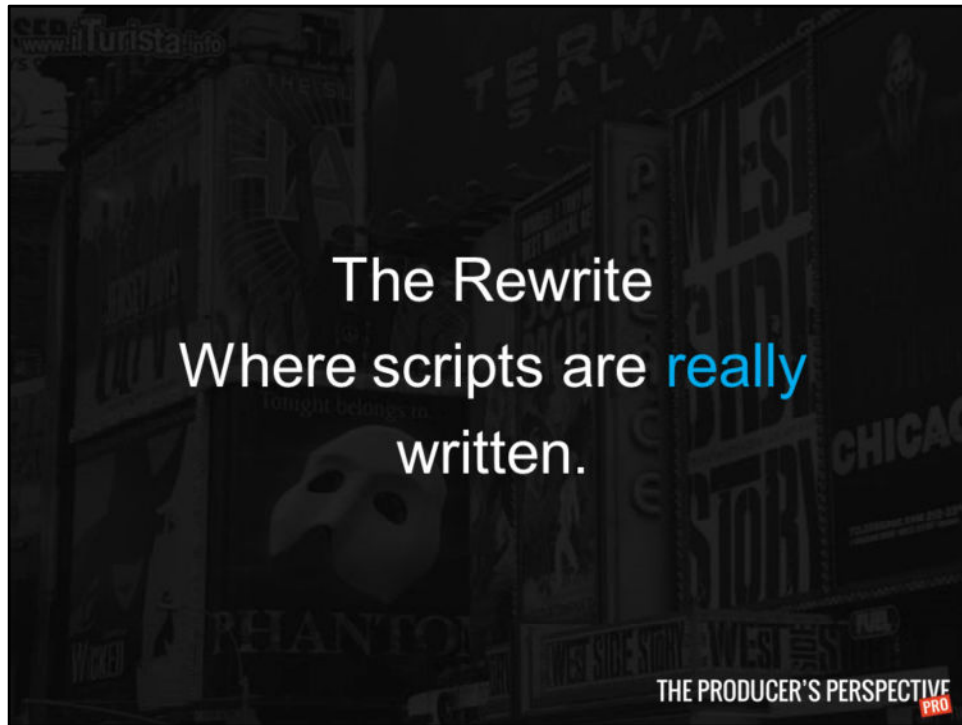
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Ken's "Top 3" Feedback Tool

1. Ask for the reader/viewer's top 3 favorite moments.
2. Ask for the reader/viewer's top 3 least favorite moments.
3. Aggregate the responses and list them from top to bottom.

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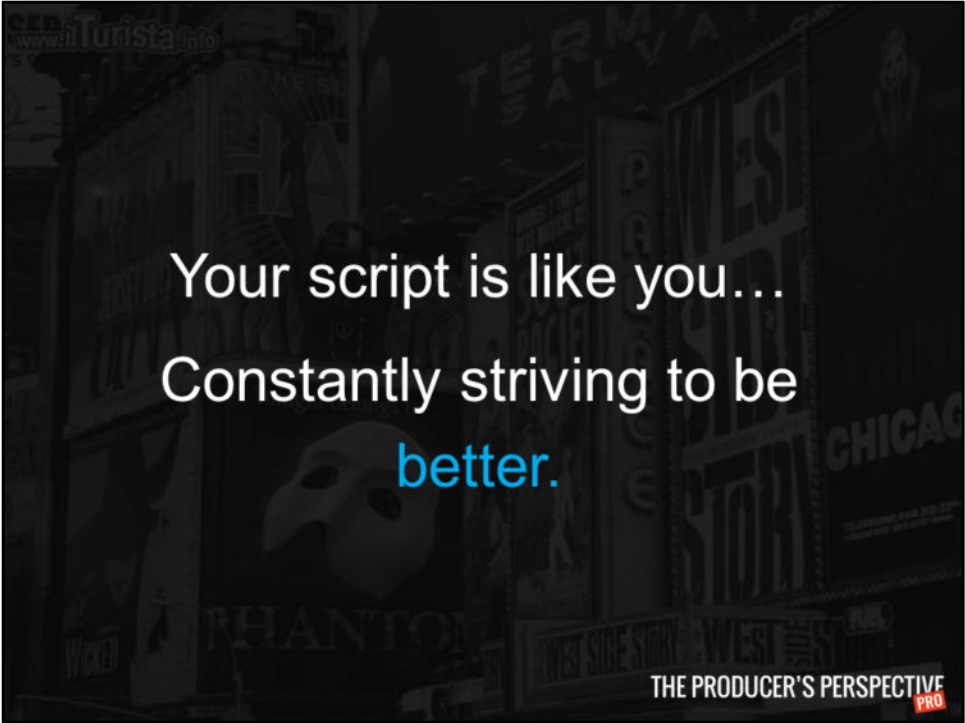






Writers spend
most of their time
rewriting.

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Your script is like you...
Constantly striving to be
better.

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Ken's Rewriting Process

1. Determine my deadline.
2. Determine the number of scenes/moments/etc. that need to be rewritten (use Top 3 Feedback Tool to create this list)
3. Calculate how many scenes, etc., I need to write per day to achieve my goal.
4. Set a time every day to accomplish this mini goal.

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Q & A



Want Expert Help with Your Script?

1. Script coverage available with Eric and me
2. Script coaching available
3. Dramaturg recommendations available on request
4. Visit TheProducersPerspective.com and look under the "Submit" or email summer@davenporttheatrical.com

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Save the date!

UPCOMING ONLINE WORKSHOPS

10/11/17 • How To Get @#\$% Done

(Time Management for Artists)

11/1/17 • Getting Press for Your Project...for
Free

12/13/17 • Raising Money 101

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