

# THE PRODUCER'S PERSPECTIVE

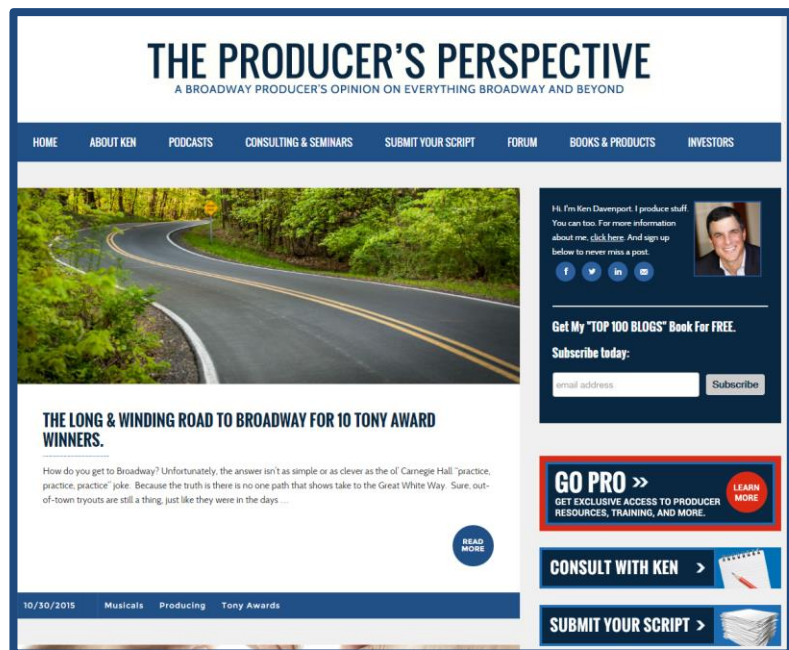
A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND

The Producer's Perspective is the one-stop resource for anyone who wants to know more about the theatre industry. As Ken Davenport's personal website and blog, this site provides candid insights and unique featured posts every day of the year.

## E-MAIL BLOG SPONSORSHIP

Ken's daily posts are circulated to 5,000+ subscribers. You can sponsor one week more of these posts with a 500x150 pixel banner.

**Cost for one week: \$200.00**  
**Cost for three weeks: \$500.00**



## WEEKLY PODCAST SPONSORSHIP

Ken's weekly podcast, with over 700 subscribers, features heavy hitters in the world of Broadway and Off-Broadway. Past guests have included such notable professionals as Ben Brantley, Charlotte St. Martin, Terrence McNally, Theresa Rebeck, Tim Rice, Jordan Roth and dozens of others.

Four Week Podcast Package Includes:

- Live reads at beginning and end of podcast - 15-20 seconds each based on talking points provided.
- Guest from the show on the podcast (Director, Writer, Designer, Performer, etc. Must be agreed upon by Ken.)
- Giveaway on the Producer's Perspective blog (4 tickets required) with added promotion in daily blog posts and social media.

**Cost for four week package: \$2500**  
**Cost for a one week package (no guest): \$750**

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