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THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Hey ~Contact.FirstName~,

As we enter this week of thanks, I wanted to say thank you . . . not just for joining PRO, but for joining the mission to support the theater, and get more of it out there in the world.

It's no secret that I love the theater. But beyond that, I just think the world is a better place with more theater in it! That's what drives me to do all the stuff I do, from live streaming to blogging to PRO. Whatever I can do to facilitate more theater in the universe is not only my pleasure, it's also my mission.

And as a PRO, you've joined the team! So thank you for taking up that mission with me.

You've also done something that so few people do . . . taken action towards the pursuit of knowledge and education, and the fulfillment of your own dreams and goals. Too many people out there sit back and *wish* they knew how to get an idea off the ground or wish they could write better, etc. But not you. You don't only dream those things, you are doing something about 'em.

And I'm thankful for people like you in my world, because, well, that's how great things happen. People dream . . . and then **do**.

This week, I also encourage you to take some time to think about the things in your life that you're thankful for. This biz is a grind, and it's easy to forget how many things go right, when so many things go wrong.

In fact, try this exercise:

Take a couple minutes right now to write out 10 things you're thankful for. I promise, you'll be in a pretty positive place when you're done.

And when people are in a positive place? They want to get even more done! Being thankful is a sure fire way to get you some gas in your tank to help you accomplish your goals. (That's one of the principles of [this book](#).)

Happy Thanksgiving PROs! Here's hoping you have a wonderful turkey on Thursday and that you never have a turkey in your theatrical career! :-)

Go get 'em.

Best,

Ken

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