

Having trouble viewing this email? [Click here](#)

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Hey Pros,

Happy Monday!

A big thank you to those who braved the arctic elements last Thursday and made it out to my social. I had a blast socializing with all of you, and I hope you did too.

If you didn't make it, I hope you can get here next year. We got great feedback from the attendees about how this year's more exclusive social made for more networking, more connections, and, well, just more fun.

Every time we have a social, I'm reminded about how important (and how fun) face-to-face networking can be. So for this week's tip, I want you to reach out to three people that you know that could help you get where you want to go (they could be in the biz or not) and ask them to coffee, dinner, a show, or whatever. Getting in front of someone and spending quality time together is the best form of marketing there is. So stop reading this email right now and make your list of three people that you'll contact this week.

Got 'em?

Good. Now make sure you call/email/text them before the day is through!

And speaking of networking, I promise to bring you more networking opportunities in the future as part of your Pro membership.

In fact, we're going to have another one coming up on January 21st. And this one could be a whole ton of people. So save that date and you'll hear more from me about the details soon.

Happy holidays, Pros!

Best,

Ken

P.S. If you need a last minute holiday gift for the theater lover in your life, click [here](#) for some ideas!

If you no longer wish to receive our emails, click the link below:

[Unsubscribe](#)

~Company.HTMLCanSpamAddressBlock~