

# THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday, PRO!

My mentor, Hal Prince, has always been worried about the death of the Creative Producer. He believes that the type of Broadway Producers that he grew up with (and that he WAS) were being replaced by big fat check writers, and these newbies lacked the creative talent to produce the kind of theater that made Broadway . . . well, Broadway.

Of course, he had a point. So how do we get the Creative Producer off of the Endangered Species list?

Hal is helping to lead the way with the T. Fellowship training program specifically for Producers. It gets you a stipend, a budget for development, and resources and training to help you learn more from folks who've already done what you want to do.

The T. Fellowship hasn't gotten the attention that it deserves, especially since it is one of the few programs out there for Producers only.

That's why I'm emailing it to you today as this week's tip . . . to make sure you not only knew about it, but to make sure you apply.

The deadline is March 31st. You can learn all about it [here](#).

If you've ever thought about producing . . . or even self-producing . . . apply. Why not? What's the worst thing that can happen . . . you don't get in? Who cares. *Just the process of applying will get your project a little further along the path towards production.*

[Check it out](#) and good luck. Because as Hal said, the theater needs more people like you!

Best,

Ken

P.S. The first agent workshop is in just two weeks. Come meet Ally Shuster from CAA on Tue, March 7th at 7 PM. [Click here to register](#) and use code Agent97 to get your PRO discount of almost 50% off.