

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday Pros!

Today is a special Monday, of course . . . it's Labor Day! And hopefully you are doing anything but laboring . . . unless that laboring involves something to do with BBQ sauce and a badminton set.

But tomorrow, we go back to school, right?

Ahhh, school. As much of a nerd as I was, I never did look forward to going back to school. Getting up early, having homework, getting picked on for being a nerd . . . why would you ever want the summer to end?

But now?

I look forward to learning. In fact, I make it part of my everyday routine. Including during the summer! Learning is on my daily "To-Do" list. At least once I day, I ask myself, "What can I learn today?"

And that's what this week's Tip O' The Week is all about. Just because we don't have to board a bus tomorrow, doesn't mean we can't inject a little B2S energy into what we do to make us better at what we *want* to do.

Learning doesn't mean you have to sign up for a 15 week course at NYU or read a *Intro to Physics* textbook. No way. Learning can happen in little bite size nuggets. All you need is a few minutes a day.

This week, here's what I want you to do . . . take 15 minutes . . . just 15 minutes, every single day to learn something new. Anything new. It doesn't even have to be within the arts. In fact it's better if it's not!

Here are some ideas on where to start:

- I'm taking Aaron Sorkin's screenwriting course on MasterClass.com and really enjoying it. And the site has courses on everything.
- Go to Ted.com and watch the 7 most viewed talks (one for each day this week).
- Pick up Tim Ferris's book, *Tools of Titans*. Each chapter takes 5 minutes to read and gives you specific action items on how to hack life for the better.
- Type in "How To ANY SUBJECT" into YouTube. Watch that video.
- Go to iTunes, find the podcast section, and type in ANY SUBJECT. Listen to an episode.

Thanks to the interwebs, there are tons of free ways to get an education out there. Take advantage of it.

And if you find something that you want to study that does cost a few bucks? Figure out how to make it happen. (Isn't it funny - all of us would invest in the stock market, right? Why is it that it's hard to invest in our own education, which has a much higher rate of return! And it's more in our control!)

But this week, take 15 minutes of every day and learn something that you didn't know before.

You'll not only be a little bit smarter, but you may find that it inspires your art in a way you never imagined.

Go get 'em!

Best,

Ken

P.S. NEW PRO FEATURE ALERT! My most popular course, *Raise It*, is now free (reg. \$497) for all Co-Pro and Lead Pros! Check it out in the [resource section](#), CPs and LPs.

P.P.S. Speaking of podcasts, if you haven't [listen to Chazz Palminteri's episode](#) on MY podcast, click here now. Chazz was 40, broke, and about to give up. And then he wrote and self produced his own show. The rest is . . . the stuff we all dream about.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- Read how your fellow Pros are conquering their fears.
- Get expert tips on improving your LinkedIn profile from expert, Donna Serdula, in this video from our Monthly Mixer!
- Find out what Pros Doug DeVita, Nicole Swanson, and Larry Little learned at "Summer Camp with Ken!"

[Come join the discussion!](#)