

# THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday Pros!

Today we're going to talk about high school.

Did your back just straighten? Queasy feeling in your tum-tum? Did you break out in . . . ahem breakouts?

Don't worry, I won't be talking about Prom or Phys Ed.

But I will be talking about perfection.

Ahhh, perfection, that thing we all seek, that we all drool over . . . and that thing that often gets in our way of making our dreams come true.

So many of us don't take that final step towards publishing, production, or even just asking someone to read a play . . . because "it's not perfect yet."

News flash: it never will be.

Even if your show wins a Tony Award, a Pulitzer Prize and makes a Pazillion Dollars (a pazillion is like a billion billions with 50 more cents thrown in, by the way), it will never be perfect . . . in your mind.

And you can't ever let your desire for perfection get in the way of getting something out in the world. Because twenty years from now, you'll end up in the same place you are now.

What does that have to do with high school?

Remember taking tests in high school? In your high school career . . . how many 100s did you get? Seriously . . . on how many exams, did you score a perfect 100%?

You were thrilled if you got a 95, right? That was an "A". Heck, you were probably overjoyed with a 90, or an 88, 85. Ok, if you were in the 70s, you knew you'd had to get it up, but at least you passed.

So, why, why, why, in our creative work, do we feel we only need to score a 100 before we do something with our show?

Aim for perfection.

But don't let that desire stop you from taking your shot.

So this week . . . take a script, a song, a monologue and put it out in the world, not matter what shape it's in. The "test" will improve it more than just continuing to stare at it on a screen.

Go get 'em.

Best,

Ken

P.S. Make sure you tune in to this week's Wednesday webinar about "Getting @#\$% Done!" Lots of tips to help you find more time to do what you want to do.

P.P.S. Only one month left before our SuperConference! [Click here](#) to see who is speaking/moderating and if you haven't gotten your ticket yet, [get it now](#).

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- The Weekly Challenge: Identifying your obstacles and overcoming them.
- Excitement about the SuperConference!!!
- Who should you use for your "pizza reading?" Friends/pros . . . yourself?

[Come join the discussion!](#)