

THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday, PRO!

Now that winter is over, it's time for a little springle-mingle! (Hehe - I don't even know what that means but it rhymes, so . . .)

You know why I'm such a big fan of in-person networking events and face-to-face meetings?

1. Because they work. Anything said to someone face-to-face, eye contact-to-eye contact, is a thousand times more meaningful than something said over email.
2. Because I didn't do enough networking when I was coming up.

That's why I made sure to make in-person networking events a part of PRO and why I counsel all my consulting clients to get out there and meet people constantly. I know I could have achieved a lot of things faster and easier if I had done more networking when I was starting out.

And with that, I'm proud to announce . . .

Our next PRO networking event is now officially on the books! Here are the deets:

Thursday, April 6th (NEXT WEEK!)
6 PM - 7:30 PM
Hurley's Saloon
232 West 48th St. 3rd Floor
(Between Broadway and 8th)

Snacks and passionate theater people provided.

In fact, in addition to PROs, I'm inviting all of the folks involved with our Masterminds. It'll be a great group.

Want to come?

[Just RSVP here.](#)

And yes, you CAN bring one guest. Any guest. Extra points if you bring someone who isn't a theater person . . . because we'll convert them by the time we're done . . . Muahahahahah!

I look forward to seeing you there and hearing all about what you've been up to.

Remember, theater is a collaborative art form. You NEED other people to make great theater. You can't do it by yourself just sitting inside your apartment. So come meet people as passionate as you are. Come meet PROs!

[RSVP here.](#)

Go get 'em!

Best,

Ken