

# THE PRODUCER'S PERSPECTIVE

A BROADWAY PRODUCER'S OPINION ON EVERYTHING BROADWAY AND BEYOND



Happy Monday Pros!

This last week was a doozy. I was on a deadline that at times even I thought was impossible. But turns out it wasn't. I just needed to listen to my own advice.

And it worked.

Here's what happened:

This past summer, I started work on a new musical with my collaborators from Somewhere in Time. You all know why I encourage you to submit to festivals and competitions, right? Because, first, there's a deadline, and second, if you win, that badge of honor means something to Producers, Agents, etc.

Well, a festival deadline was coming up, and the judges only wanted the first twenty pages of the show. And wouldn't you know it, that was close to what we had. So we set a deadline, and off we wrote. We submitted, and then set our next deadline for a few months later.

Then, as sometimes happens, life and work got in the way. I had *Once on this Island*. My collaborators had other projects. So we didn't write another page.

And then, wouldn't you know it, that festival got in touch and said we had made it to the second round, and they wanted to read the full script.

Gulp!

We didn't have a full script!!!

And they wanted it in ten days!

"I guess that's that," we all thought. No way we could write the remaining two thirds of a musical in 10 days.

And we almost gave up. But then we thought . . . what's the worst that could happen, no matter what we submit? We don't get in. No one would live or die if the script wasn't Broadway ready. But it would be done.

So we made a vow to complete the show in 10 days.

And, ladies and gentlemen and Pros . . . today is the 10th day, and I'm happy to say that I just clicked the send button and got a completed script off for evaluation.

How did we do it? Just like I teach in "How to Write A Script in 30 Days," I took the number of scenes I had to write, and divided that by the amount of days before the deadline, and came up with the number of scenes I had to write each day.

Once I had this more manageable number, I found a time each day to write (and blocked off the time in my character) and went to town.

And now we have a draft.

And I think it's pretty good. Does that mean we'll get in to the festival? Who knows. But I do know that by simply competing the script, our odds for success go up about 1000%. We have something tangible to work with.

Because you can't produce an idea.

This week, give yourself a deadline, calculate what you need to write everyday in order to finish your draft in 10 days.

And go get 'em!

Best,

Ken

P.S. Do you know about Shut Up and Write? It's this weekend and Pros get in for FREE! [Click here](#) to RSVP. And [Click here](#) for more information.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- The Weekly Challenge: Creating Subtext
- Applications are being accepted for the annual ANT Fest
- Call for submissions: PRO written Male and Female monologues to be added to the database.

[Come join the discussion!](#)