

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.

PRO

Happy Monday Pros!

And a big PRO hello to our new members Samuel, Brent, Leo, Darrin, Frederic, Laura, Ben, Michelle, and Mark. (And hey new folks, if you haven't visited our [facebook page](#) yet, you should check it out because I recorded a video message just for you.)

As you may know, I'm a big believer in a morning routine. Doing the same thing every morning so you are ready to plan and tackle your day is a great way to get closer to your goals. Mine consists of getting up at 5, having a protein shake at home, going to my golf club to hit at least 50 balls, and then to work by 8 for my morning pages, meditation, #MyMorningWhiteBoardQuote on my Instagram, my egg sandwich, an hour of writing, and I'm off . . .

I get ready for work at my golf club. And the other day I did something just a wee bit different.

I turned around in the shower.

Sounds silly, doesn't it. But stick with me.

See, I always get in the shower the same way. Back to the water, facing the shampoo and soap dispensers on the wall. You probably do too . . . right? It's just a habit. Think about it.

So this day, I just turned around.

And as small of a thing that is, it just gave me a totally different "perspective" . . . and reminded me that habits and routines and traditions are great, but it's essential to shake 'em up every once in awhile to see if there's a better way to look at things, or a more interesting or efficient way to do things.

If you don't turn around every once in awhile, a habit can quickly become a rut.

And ruts are where goals go to die.

So this week, turn around in the shower . . . walk a different way to work . . . eat something different from the menu at your favorite diner. Whatever.

Just do something a little different and you just could end up somewhere different than where you are now.

Go get 'em!

Best,

Ken

P.S. My new Facebook Live series #EveryDayIsDifferent is about to get very interesting. We start a "lab" for Gettin' The Band Back Together today. [Click here](#) and watch the fun!

P.P.S. Tomorrow is the LAST day to apply for a Mastermind group before we close registration for an entire year. [Apply now](#)

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- WEEKLY CHALLENGE: Dream Teams. Who is your ideal collaboration?
- Best tips on how to present music at readings
- Pros are being nominated for Laurel Awards!

[Come join the discussion!](#)