

# THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Happy Monday Pros!

And a big Pro greeting to our new Pros who are receiving their first Tip o' The Week! Welcome to Suzanne, Heidi, Jefferson, Marla, Marc, and Dayle Ann! (And if you want to read past Tips of the Week, check them out in the resource section of Pro. [Click here](#) to logon now.)

Will Smith is one of the great American success stories. Musician turned Actor turned Entrepreneur.

He's a perfect example of what I call, the "Art-trepreneur."

That's why his story of how he became The Fresh Prince is an inspiring one. As you'll hear him tell it in [this funny and motivating video](#), it involved one courageous decision that changed his life.

He was given an opportunity to audition for the head of NBC with ZERO notice, or postpone it.

And despite his fear, he went for it . . . and the Fresh Prince was born.

But IMHO, I think the real decision that changed his life came before that one. When you watch the video, you'll hear how the story didn't begin when he made the choice to audition. It began when he got off his couch, and went to hang out with other people who wanted to do the kind of thing he did.

And when he put himself in that communtiy (in this case, the Arsenio Hall show), an opportunity presented itself.

This is exactly why we started Pro, created Masterminds, Writer's Groups ([Applications open NOW](#)), hold Mixers, Shut Up and Writes, and more.

Because while you can certainly accomplish a lot by yourself . . . you can accomplish so much more when you are around other people.

So this week, call a few friends or peers and get together for some coffee. Or all go see a show together. Talk about what you are all doing to further your theatrical goals. Ask your group how YOU can help them.

And watch what happens.

You're much more likely to accomplish your goals, when you are with people who have goals of their own

[Check out the Will Smith video here.](#)

Go get 'em!

Best,

Ken

P.S. My next online workshop "Broadway Investing 101" is next Tuesday, May 22 at 7pm ET. [Click here](#) to register.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: "Excquisite Corpse!" - Get creative with collaborators in this fun writing game.
- Look who is a fianlist in the 2018 International Musical Theater Entertainment Awards
- #ResourceRoundup: Resource of the week is [The Industry Invitation Execution Plan](#)

[Come join the discussion!](#)