

# THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.

PRO

Hello Pros!

Happy Monday and welcome to your latest tip of the week, which is a bit timely for me!

But until we get into that, let's kick off this tip as we always do with a big shout out to our new Pros. Heyo Chereze, Ofem, Shelia, Justin, Kevin, Michael and Darrell! Willkommen! And bienvenue! Welcome! (to quote a classic musical . . . name it for extra points!)

So tonight is a big opening night for me. Gettin' The Band Back Together opens on Broadway after nine years of development, and five years since our out-of-town tryout.

Now that's a long pregnancy, no? :-)

And tonight's the night.

Am I nervous?

No. I don't get nervous on opening nights, and here's why you shouldn't either.

At this point, I've done everything and anything I can do to get the show to this 'stage,' and as far as what happens in the next 24 hours? Well, there's just not much I can do to control that.

Hard for us Type As to admit that, right? But it's true.

And when there's something you can't control, what's there to be nervous about? This is when I'm just ready to get PAST opening night so I can get back to work on the next phase of the show's life.

So be nervous when you're trying to hit a deadline, or when you're trying a new joke or a new song out in a reading, or even when you're about to ask for \$1mm from an investor (those nerves can be good when channeled the right way). But when you can't control something? Sit back and just enjoy the ride.

Because there will be plenty for you to control tomorrow. :-)

Go get 'em!

Best,

Ken

P.S. Our August Pitch Night is SOLD OUT! But lucky for you, we've already got the next one of the books for September 12th! [Click here](#) to snag your seat now.

[This Week on the PRO Facebook Group](#)

Here are just a few things that are being chatted about on the Facebook Group this week!

- The 10 minute play contest closed this week. Winner will be announced on August 23rd!
- Resource Roundup: Raising Money 101 Online workshop
- Weekly Challenge: Writers block: what helps you get through your writers block?