

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hello Pros and Happy Tip Of The Week Day!

As always, let's start the week by welcoming our new Pro members to our gang. Hello Stefan, Erin and Niko, and welcome! A reminder to you Pro rookies as well as all you veterans out there, we're here to help you figure out what to do next with your theatrical goals. So let's get to it!

This week's tip comes from an email I got from a writer, who wrote a script that I covered (and is quite good). When I recommended she join a group of other writers for feedback, get a director, have a reading, etc. she balked. And said something like . . .

"I'm not comfortable with where the piece is right now. Before I put it in front of other people who may have more experience or credits than I do, I want it to be in a better place."

I get that. I do. It's always hard to put your stuff out there, and especially for us perfectionist-seeking Type A folks. (You know who I'm talking to.)

But that's exactly when you WANT to put your stuff out there. And if you get an opportunity to be around people who have more experience or people who you look up to in terms of their skill sets, that's when you MUST take advantage of it.

You've probably heard that if you want to speak better French, go to France and live amongst true French speakers.

The same is true for any skill you want to improve.

Want to play better poker? Play with great players.

Want to be a better musician? Join a band with musicians who are better than you.

The same is true for writing, directing, producing, etc. You want to reach UP, not sideways or down.

So if you've been putting off joining any kind of group or putting your stuff out there because you feel you're "not ready," then this is the week you get over that.

Because . . .

1 - You're more ready than you think. I guarantee it. It's just your fear talking.

2 - You get better by being with people who are better than you.

Go get 'em!

Best,

Ken

P.S. Our next Producer Pitch Night is on October 10th. And this month we're going virtual. [Click here](#) to secure a seat (there's only two left!).

[This Week on the PRO Facebook Group](#)

Here are just a couple of things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: What are some of your strengths?
- Resource of the Week: Supersize your social media execution plan
- Learn how to "stay inspired" for writing.