

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hello Pros!

Welcome to your Tip of the Week! This one is inspired by my elementary school.

But before I give you that throwback, let me first welcome all the new Pros we have this week. Hello to Macy, Julia, Fred and William. Our community welcomes you and is excited to help you along your way.

Now, back to Burgess Elementary in Sturbridge, MA.

I was a pretty good student. But one of my toughest teachers was my math teacher, Mrs. Royce. Ohhh, she was a toughy. She was about 97 years old. Constant scowl. She was the kind of teacher you'd have nightmares about.

So, when my Mom came home from a parent teacher conference one night I was very curious what Mrs. Royce had said about me.

"Well, Mom?"

"She said you were a very good student . . . that you weren't afraid to raise your hand and ask for help when you need it."

It was true. Mrs. Royce's class was tough. And while math came pretty easy to me, I found myself raising my hand, or walking up to her desk after class and asking for help in finding a solution.

While Emerson taught us self-reliance, and I'm a super believer in independent study and solutions, that doesn't mean you shouldn't ask for help when you need it . . . especially when you have a problem . . . and especially when the solution could mean something so great for you!

So this week's tip is to raise your hand when you need assistance . . . on anything. And I'm your Mrs. Royce!

Seriously, I'm here, and my super smart team of Monica, Chris and Summer are here to help you with whatever you need. Got a big meeting coming up with a producer and need some quick tipson what to say? Planning a marketing email to agents or investors and want a better open rate? Have a production in a few days and need to sell more seats?

We're here to help you. We want you to succeed. It's part of our #5000By2025 mission. And if we don't have the solution . . . we'll find someone who does.

So remember, raise your hand. Ask for help, and you'll get to your goals faster.

That's how I got an A in Mrs. Royce's class.

Go get 'em.

Best,

Ken

P.S. Our Super Conference is NEXT weekend! It's almost here! This is your last chance to get one of the few remaining tickets! [Click here](#) and join us. It's gonna be epic and inspiring. And you'll have a chance to raise your hand and ask me and other industry experts any question you want and in person! [Click here](#) to get your ticket today.

[This Week on the PRO Facebook Group](#)

Here are just a couple of things that are being chatted about on the Facebook Group this week!

- Weekly Challenge: Who are you? Share an interesting fact about yourself.
- Resource of the Week: 50 Tips on How to Get Your Show off The Ground.
- Pros are looking for tips on show websites.
- Any recommendations on affordable recording studio in NYC?

[Come join the discussion!](#)