

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hello Pros!

Happy First Monday in December! Finish your holiday shopping yet?

I did. How? Three words. [A-ma-zon](#). :-) (If you're looking for some gift ideas for the theater-lover in your life . . . or for yourself, [check out our holiday guide](#), by the way.)

Before we get to the Tip, let's kick off with a big hello to our new Pros! Heeeeeellllo Eileen, Amma, Allison, Noah, Barry, Brittanie, Mark, Henrik, Cheryl, Orgena, Doug, Lara, Michael, Eric, Shana, Jerry, Jason and Martin! Welcome to our family.

Now, let's get "tip"-sy.

This week's tip is brought to you by [my daughter](#), who is now 8 months (!) old. And just when we thought we had her sleeping through the night, she's going through a little sleep regression and waking up in the wee hours of the AM, screaming like Patti Lupone noticing someone with a camera in the audience.

Our pediatrician reports that this is normal at this point in her life, as her brain has got a ton going on. She said, "Ken, have you ever not been able to sleep because you've got too much on your mind?"

Do I ever!

I constantly have a lot on my mind. Things I want to do. Goals I want to reach. Wondering if there's time for it all. Wondering which path I should take.

And you know what all this thinking does? Just clogs up the action pipes. And it's harder for me to get anything done.

It's important to unclog your mind from all these thoughts (most of them "limiting beliefs" or "dream-delayers," as I call them) . . . but how?

Well, my daughter just screams them out.

You could too. But there's something more constructive you can do.

Write them out. Go ahead. Open a new doc, or use [this daily journal](#) (which is what I use) and free associate your thoughts, worries, concerns, dreams, goals, fears or whatever is on your mind. Puke 'em up on a page.

You'll feel better when you're done. You might even discover some things that are bugging you that you didn't even know *were* bugging you.

And if you want? SEND THEM TO ME. Seriously. Click reply, tell me what's on your mind, and we'll listen. Maybe we can even help.

But just the process of purging the junk that's cloggin' your creativity will be a big help, I guarantee.

At the very least, you'll sleep better.

Go get 'em.

Best,

Ken

P.S. Have an idea that you just don't know what to do with? We're here for you! Our custom services are guaranteed to help get those ideas off the ground and FAST. Reply to this email and I can set you up today :-)

[This Week on the PRO Facebook Group](#)

Here are just a few of things that are being chatted about on the Facebook Group this week!

- Resource of the Week: The ABC's of Licensing
- Weekly Challenge: Share some of your core values
- Pros are looking for help on writing a synopsis
- Check out the Marketing Q&A with Monica Hammond

[Come join the discussion!](#)