

SMART GOALS WORKSHEET

SMART GOALS ARE GOALS THAT ARE SPECIFIC, MEASURABLE, ATTAINABLE, RELEVANT AND TIME-BASED.

Take a few minutes to set your short-term and long-term SMART Goals.

SMART GOALS DEFINED

Specific: Clearly defined and detailed.

Measurable: Easy to determine whether the goal was accomplished.

Attainable: Something that you can accomplish with hard work (like producing a staged reading of your show in the next 90 days) as opposed to something you can accomplish if magic happens (like flying on a broomstick into the Tony Awards . . . wait, I'll have to keep that in mind for next time!).

Relevant: Aligned with your other goals.

Time-based: Linked to a specific time frame with a targeted due date.

SHORT TERM SMART GOAL #1

SPECIFIC: Specify the details of your smart goal.

MEASURE: How will you know when the goal has been accomplished?

ATTAINABLE: List out the action items needed to attain this goal.

RELEVANT: How does this work towards your long term goal?

TIME: What is the due date for this goal (1-4 weeks is ideal)?

SHORT TERM SMART GOAL #2

SPECIFIC: Specify the details of your smart goal.

MEASURE: How will you know when the goal has been accomplished?

ATTAINABLE: List out the action items needed to attain this goal.

RELEVANT: How does this work towards your long term goal?

TIME: What is the due date for this goal (1-4 weeks is ideal)?

LONG TERM SMART GOAL

SPECIFIC: Specify the details of your smart goal.

MEASURE: How will you know when the goal has been accomplished?

ATTAINABLE: List out the action items needed to attain this goal.

RELEVANT: How does this work towards your long term goal?

TIME: What is the due date for this goal (1-4 weeks is ideal)?

Great job! Now that you have your SMART Goals, let's help hold you accountable. Here's your first action item that will increase your chances of success by 350% (according to a study done by the University of California)!

ACTION ITEM: Snap a pic of your SMART Goals Worksheet and post it in the PRO Private Facebook Group with #SMART.



Our Community Manager will log your goal and reach out on your due dates to make sure you've accomplished them, and help you set your next round of SMART Goals!

Bonus points if you post your SMART Goals Worksheet on your personal Facebook page to share your commitment with friends and family. They're the best at holding you accountable!

SMART



Specific



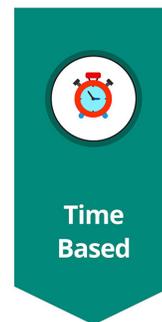
Measurable



Attainable



Relevant



Time
Based

THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.

PRO

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