

# THE PRODUCER'S PERSPECTIVE

GETTING YOU TO THE NEXT STAGE.



Hey Pros!

First, a belated Happy Father's Day to all the Dads out there. Being a new one myself, it's a pretty awesome day. Although honestly, I feel like I've fathered a lot of kids already . . .my shows! ;-) (Gosh, that was such a Dad joke - I'm really taking this thing seriously.)

Whether they are dads or not, let's give a warm Producer's Perspective Pro welcome to the new members of our tribe . . . new Pros Krista, Jennifer, Luke and Brad. Welcome folks. You've made the right decision to join our crew.

And now, the tip of the week . . . which is all about . . . specificity with your scripts.

I read a bunch of scripts every single week . . . and when I analyze them, one of the questions I ask myself is "Where are we?" and "When are we?" (Thanks to my dramaturgy and creative writing teachers at NYU - Tisch for teaching me that one.)

What is most common in the scripts I read is something like this before Scene 1 begins:

*Time: Present Day*

*Place: New York, NY*

And that's pretty good. Better than nothing.

But it's also not that interesting . . . or revealing.

Now watch this:

*TIME AND PLACE: It's 5:30 AM on a Sunday. The sun hasn't come up. We're in the baggage claim area of Terminal 5 at JFK Airport.*

That gives you a much better peek into the story that we're about to tell, right? I find in all the script coverages I do that people are pretty good about the "place" part of this exercise, but they often forget the time. And when a story takes place is just as important as where! Not only to the readers, but to the actors, directors, designers and more.

The more specific you get, the more rich of a visual you create for the people reading it (including Producers - who often don't have much of an imagination, to be honest.)

So your tip today . . . go through your script and add specificity.

I bet it even helps you clarify what's happening in each scene!

Ready, set . . . specify!

Go get 'em.

Best,

Ken

P.S. Have you RSVP'd for the our PRO reading series reading of *Ocean in a Teacup* yet? [Click here](#) to secure your seat for free on June 24th!

**The Song of the Week is . . .**

**"I'm Done"**

From *Bagels The Musical*

Music by Carl Johnson, Lyrics by Inner Circle Member, Chana Wise

[Click Here](#) to listen.

[Click here](#) for the website.

[This Week on the PRO Facebook Group.](#)

Here are just a few of the things that are being chatted about on the Facebook Group!

- Finding entertainment lawyers
- Inspirational Tony speeches and wins (Andre De Shields, Ali Stroker)
- Experimental Theatre
- How to premiere new works in a Cabaret setting

[Come join the discussion!](#)

And here's some more fun and educational stuff we posted for you last week!

- [My Top 5 Moments from the 2019 Tony Awards!](#)
- [Broadway Grosses w/e 6/9/2019: Winners Claim Prize Money](#)
- [Why you should Produce/Write/Perform what you DON'T know.](#)
- [What did you think about the 2019 Tony Award Telecast? Survey says . . .](#)