



Producing Relationships

“Your job as a producer is to take writers to lunch”
-Kevin McCollum, legendary Broadway producer

Relationships. Nurturing connections. Making art. They are all the same thing. A circle of connection that flows between artists and audiences.

This is the way of the producer. To empower this circle. To create and value meaningful connections. To produce powerful relationships between everyone involved in a show. *Then* the sparks can fly. *Then* the magic can happen.

Someone has to hold the entire vision. Someone has to bring all the players together. Someone has to be the anchor and the sail simultaneously for a ship that is the show itself. This is the powerful message that Ken Davenport has helped us to understand and grow beyond our dreams. The combination of his private consulting as well as the mentors who share their best stuff with us at The Inner Circle are incredibly insightful and inspiring. All of this targeted insight is saving us time and valuable resources. Even as our show is outside the box of traditional theater, he has connections and answers for us. Consistently.

What does it feel like to be a legendary DJ who goes deaf and loses his connection to his entire world? What is sound beyond hearing? More importantly, what is a life without meaningful connection?

These are the questions that *Make Some Noise...The Legend of Frankie Wilde* explores and will bring to the stage in 2020. Ken has guided us along the way to see beyond our reality, to actually plan for and create a vision of the show that is real, tangible and entirely possible. Our mission is to develop the genre of theater by going beyond the limitations of a fourth wall, traditional seating and entertainment as we know it. This show is a comedic tragedy that's about personal transformation. A parallel for the modern lives that we all live. Only in this show you are inside the mind of a legendary DJ.

What does personal transformation look, sound and feel like?

It's subtle and euphoric. It's personal and collective. It's laughing and crying. Most importantly, it's happening in real time on our 75 minute roller coaster journey that's filled with fun. Our characters are over the top, our world is wondrous and extreme and tender and vibrational. Very vibrational. The floors literally move you. The walls pulse towards you like lungs taking deep musical breaths. And the music is the heartbeat of your emotional memories. It's a soaring and captivating soundtrack that connects you to your past just as successful jukebox musicals have. Only this isn't a musical in the sense that there isn't live singing. The DJ's songs and the dialogue tell the story. Non-traditional indeed. Disruptive. Groundbreaking.

Ken's outside-the-box approach to making things happen no matter what, has helped us realize that we're creating a show that is also stretching the boundaries of the theater genre. He's helped us realize that we are bending the rules to create new ones. He reinforces that we are building an experience for a new kind of modern consumer of entertainment who values impactful personal experiences over purchasing goods.

We feel as though Ken is on our "board of directors" which is why we see him as partner and ally.

With Ken in our corner, we feel as though there is always someone we can ask the difficult question to. Someone who has been there. Through the Inner Circle, Ken introduced us to Adam Hess who has since become our General Manager. This connection alone has been worth the investment we have made in The Inner Circle of The Producer's Perspective.

While we feel blessed by his knowledge and insight, we recognize the tremendous value that being a member of The Inner Circle has benefitted us.

This \$10 000 prize offered as an investment in our show is also viewed as an investment in us as producers. A vote of confidence to allow us to keep on meeting with the right partners, continuing this journey with our mentor and helping us to move quickly on key decisions while the clock ticks. As Ken has reminded us all many times, it will mostly help us to focus on the first and only real mission: to "PUT THIS SHOW ON STAGE AS SOON AS POSSIBLE!" With this endorsement from The Inner Circle's amazing creative and passionate members, it will give us more opportunity to strategize quickly and with even more confidence. We will also be able to invite more potential investors to lunch *and* pick up the tab. Giving us that extra chance to "Go get 'em!" as Ken so famously keeps on telling us. ;) Ultimately, this generous prize will help to secure our investment, inspire our incredible team, and to develop this story of hope that we absolutely want the world to experience.

In Gratitude and Appreciation,

Gen Cleary and Adam James